

FEDERAL BUREAU OF INVESTIGATION  
FOI/PA  
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Civil Action# 16-cv-00672

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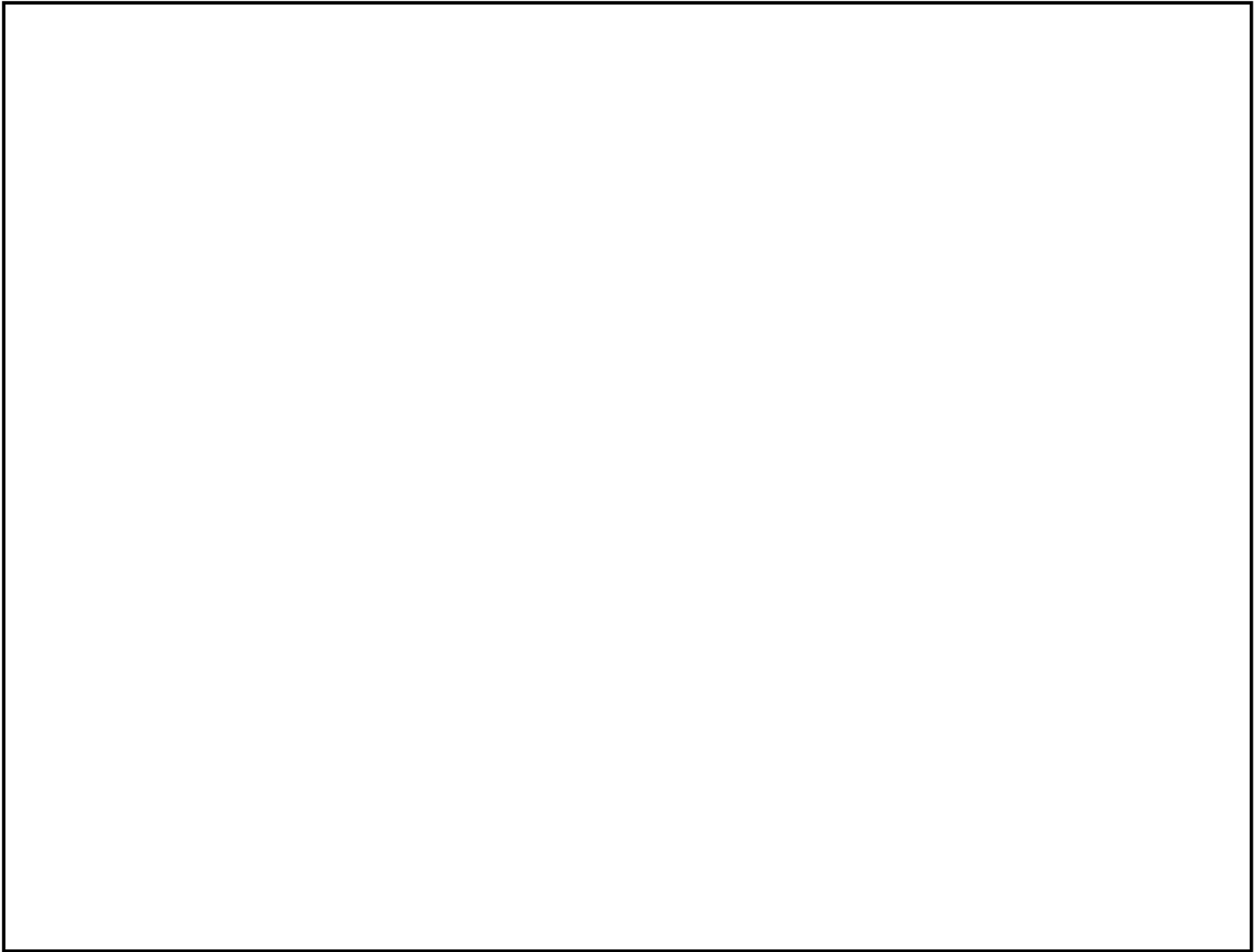
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# Deliberative Products For Review

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*Memorandum*

10/21/2015

FROM: Muslim Public Affairs Council

TO: Participants of the Muslim, Sikh, Arab and South Asian Communities  
Interagency Meeting at the Department of Justice – Civil Rights Division

RE: FBI CVE Program

Dear

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Thank you for inviting the Muslim Public Affairs Council to participate in the federal interagency meeting on November 5, 2015. We would like to share this memo as guidance for the following issue of concern on behalf of the American Muslim community.

**FBI CVE Program**

1. On October 16, 2015 the FBI convened a "Community Focus Group" which comprised of faith and community-based groups to have the "opportunity to review FBI products regarding the community's involvement in deterring violent extremism and [to] provide constructive feedback on this endeavor."

We learned that the FBI wants to partner with communities on prevention and intervention efforts in order to counter violent extremism. Through this partnership, the FBI would establish a Memorandum of Understanding (MOU) with a community group called Shared Responsibility Committees (SRC), which comprises of professionals equipped to deal with mental health issues, family counseling, religious literacy, etc. The established MOU with the SRC is the FBI's effort to creating partnerships and increasing intelligence sharing between law enforcement and local communities. The aim of the SRC is to rehabilitate an individual who has been identified by the FBI.

Additionally, we were briefed on a new web-based program aimed at high school students (9<sup>th</sup> – 12<sup>th</sup> grade), set to launch on November 2, 2015. This program focuses on educating our youth on violent extremism. Educating our youth on countering violent extremism and those who become extremists and identifying various ideologies through a web-based program designed as a game can lead to unintended negative implications, including being bullied. According to the U.S. Department of Health and Human Services, 20 percent of students in grades 9-12 experience bullying, 15 percent of high school students are cyber-bullied and the frequency of students being bullied is disturbingly high, with 40 percent of students experiencing being bullied more than once a month.

a. The FBI should support local communities and community-based programs in their efforts to maintain safety and security. In light of the FBI's role for criminal investigations and prosecutions, the FBI should not have the lead involvement in CVE programs. We would like more information on where the SRC has been piloted and more details around the SRC and web-based programs.

Thank you for your time and consideration of these issues. Please continue to utilize MPAC as a resource to these and other issues. Should you have any questions, please feel free to contact me

a  or at

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Office of Partner Engagement  
Don't Be a Puppet Website | November 2015



**BACKGROUND:**

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**WEBSITE CONCEPT:**

**FBI DEVELOPMENT PROCESS:**

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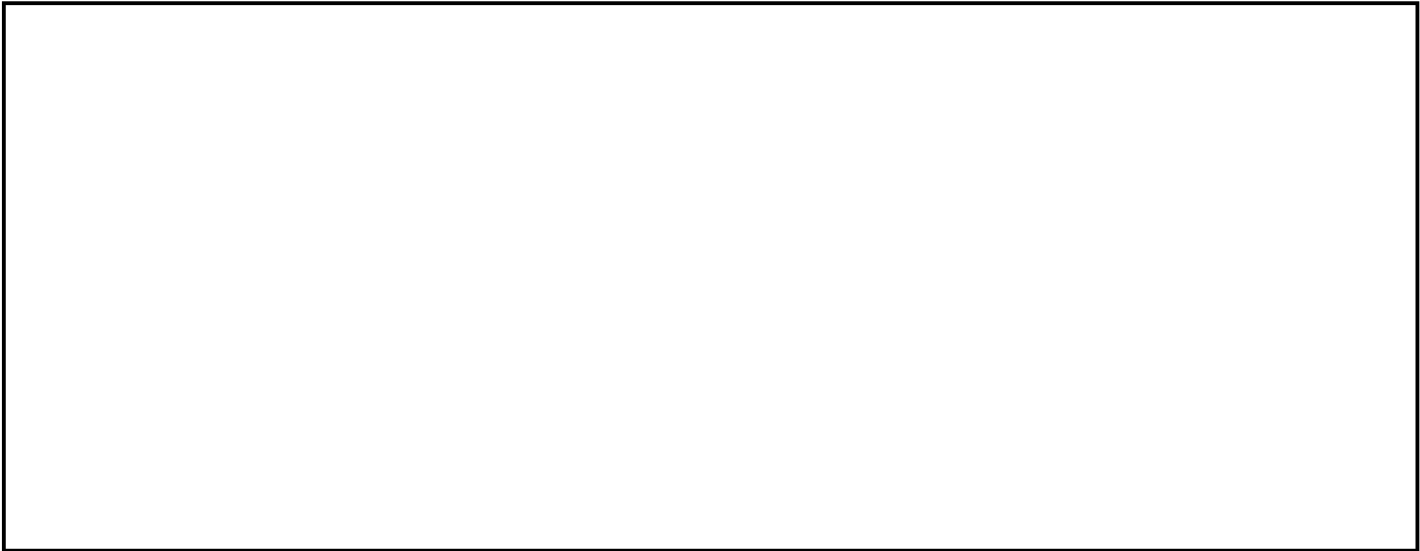
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7 July 2015: Law Enforcement Focus Group

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9 July 2015: Counterterrorism Division

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31 July 2015: Faith-based organizations, Community Leaders, Law enforcement

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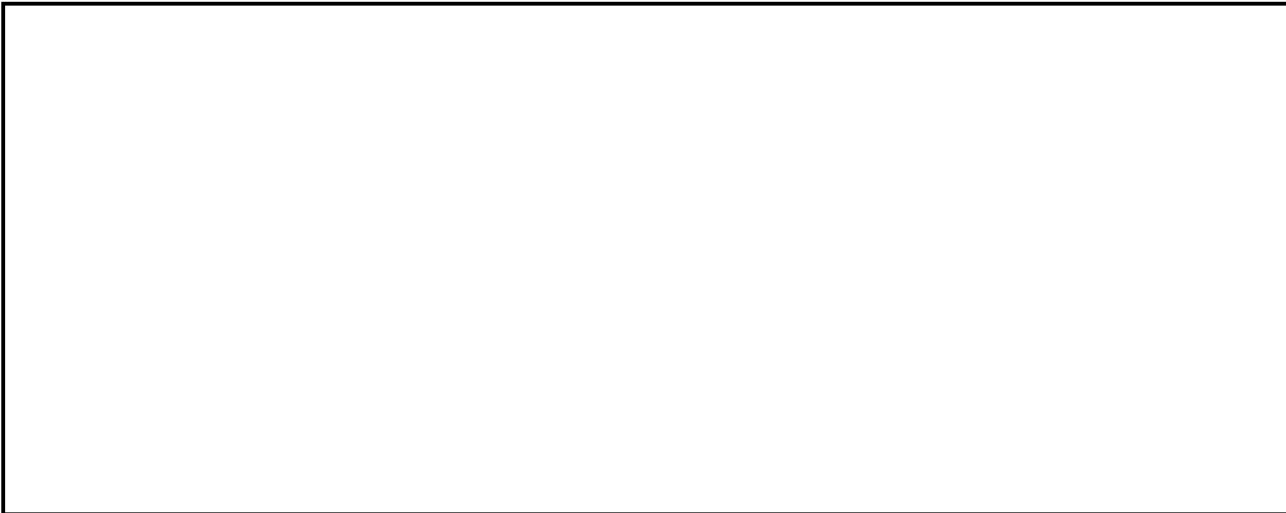
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Religious Leaders:

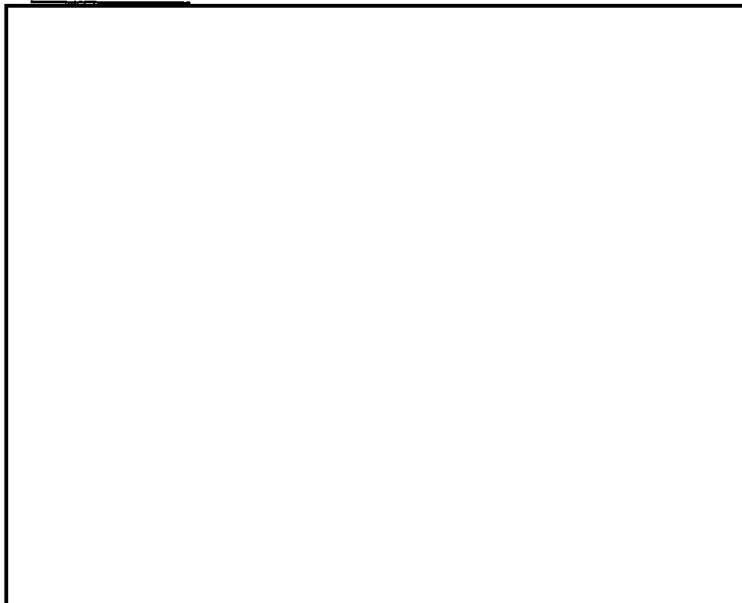
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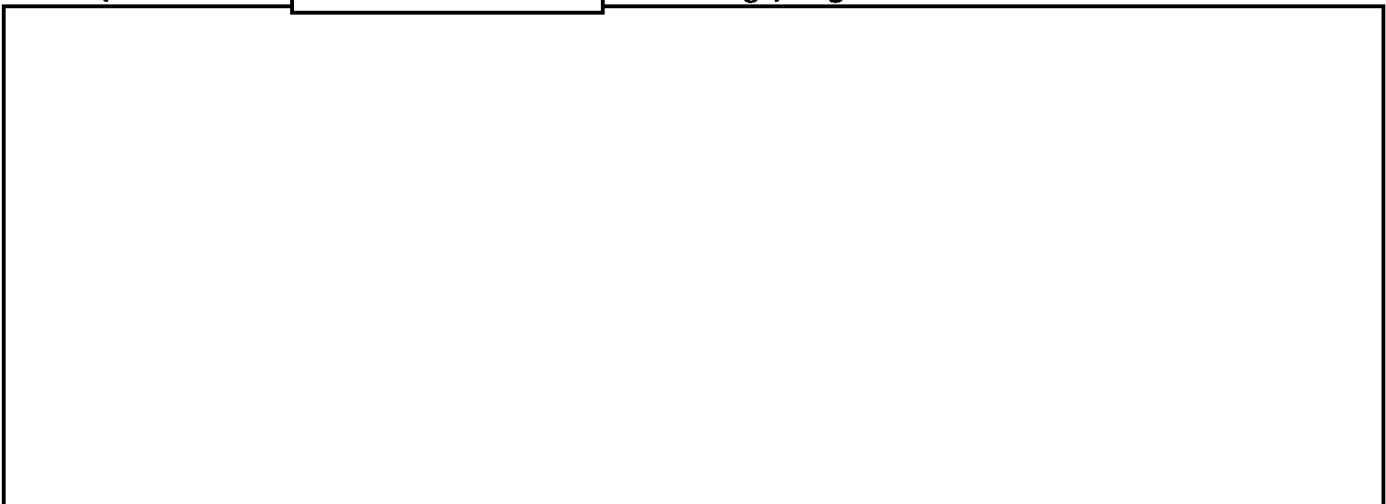


23 September 2015



Woodbridge, Virginia

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**30 September 2015: ASAC Conference**

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**30 September 2015: CVE Stakeholder Meeting**

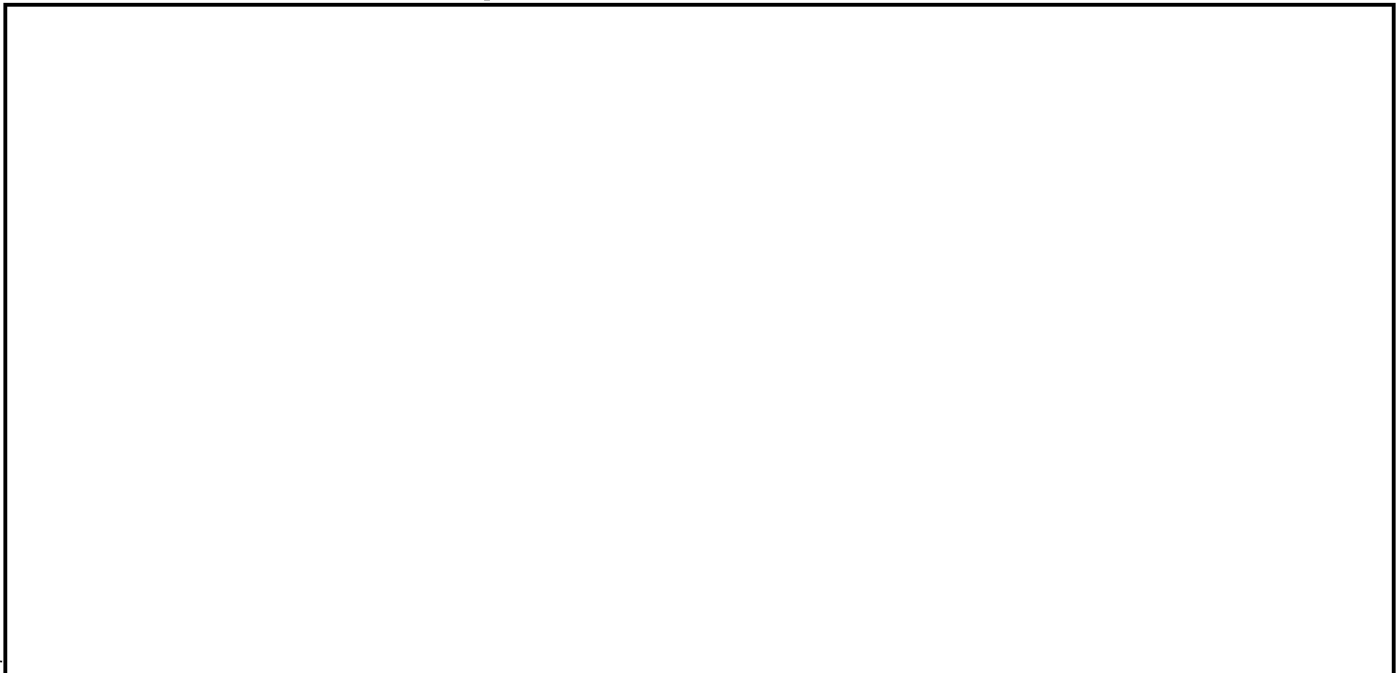
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**6 October 2015: Deputy Director Guiliano/AD Sleeper Briefing**

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**16 October 2015: Faith-based organizations, Community Leaders**

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**20 October 2015: Virginia Threat Assessment Conference**



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**25 October 2015: IACP Conference**



**26 October 2015: SAC's Conference**



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**August 2015 until Present: Inter-Agency Tiger Team**



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Office of Partner Engagement  
Don't Be a Puppet Website | November 2015



**SUMMARY:**

**BACKGROUND:**

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**WEBSITE CONCEPT:**

**FBI FOCUS GROUPS:**

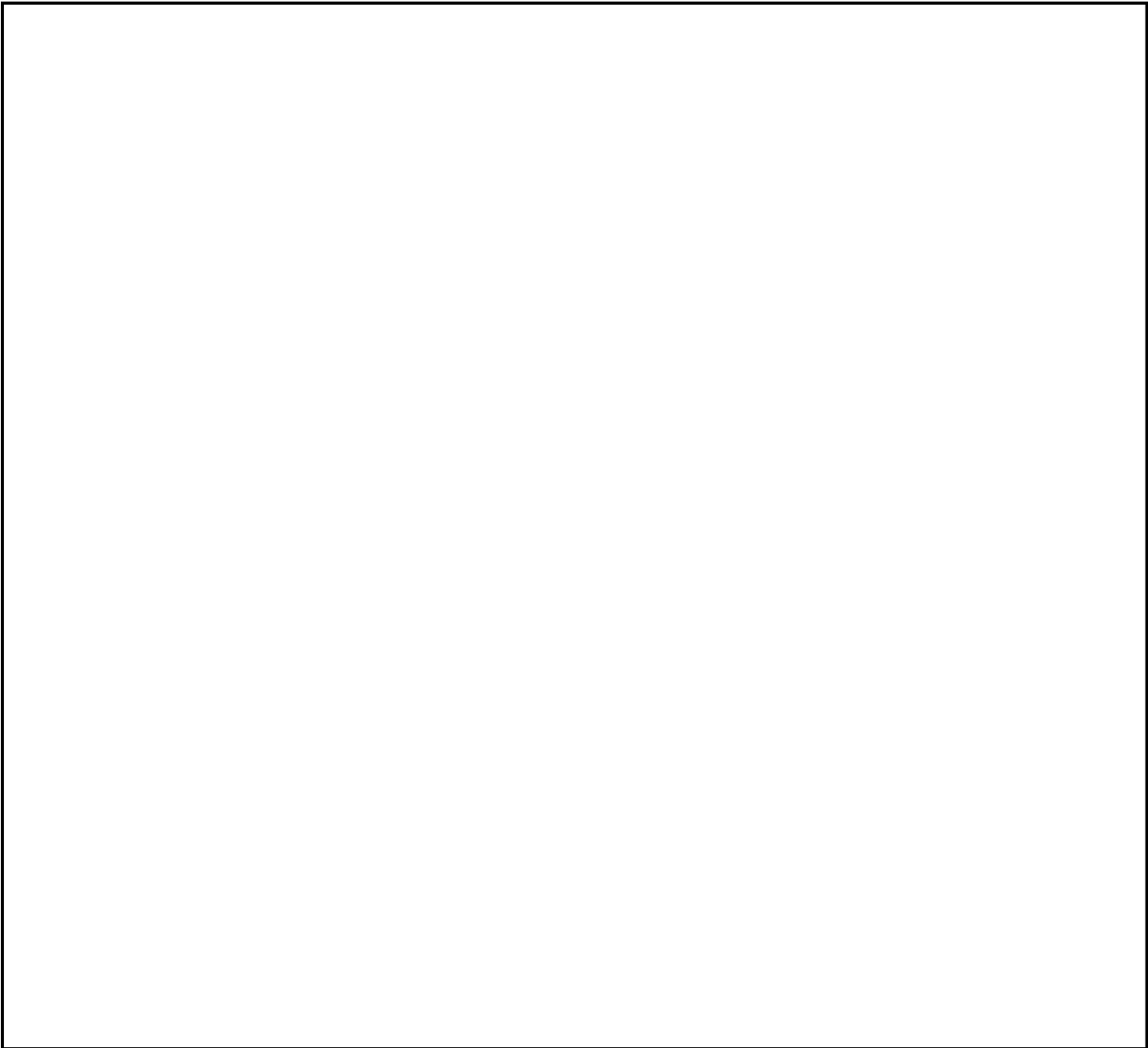
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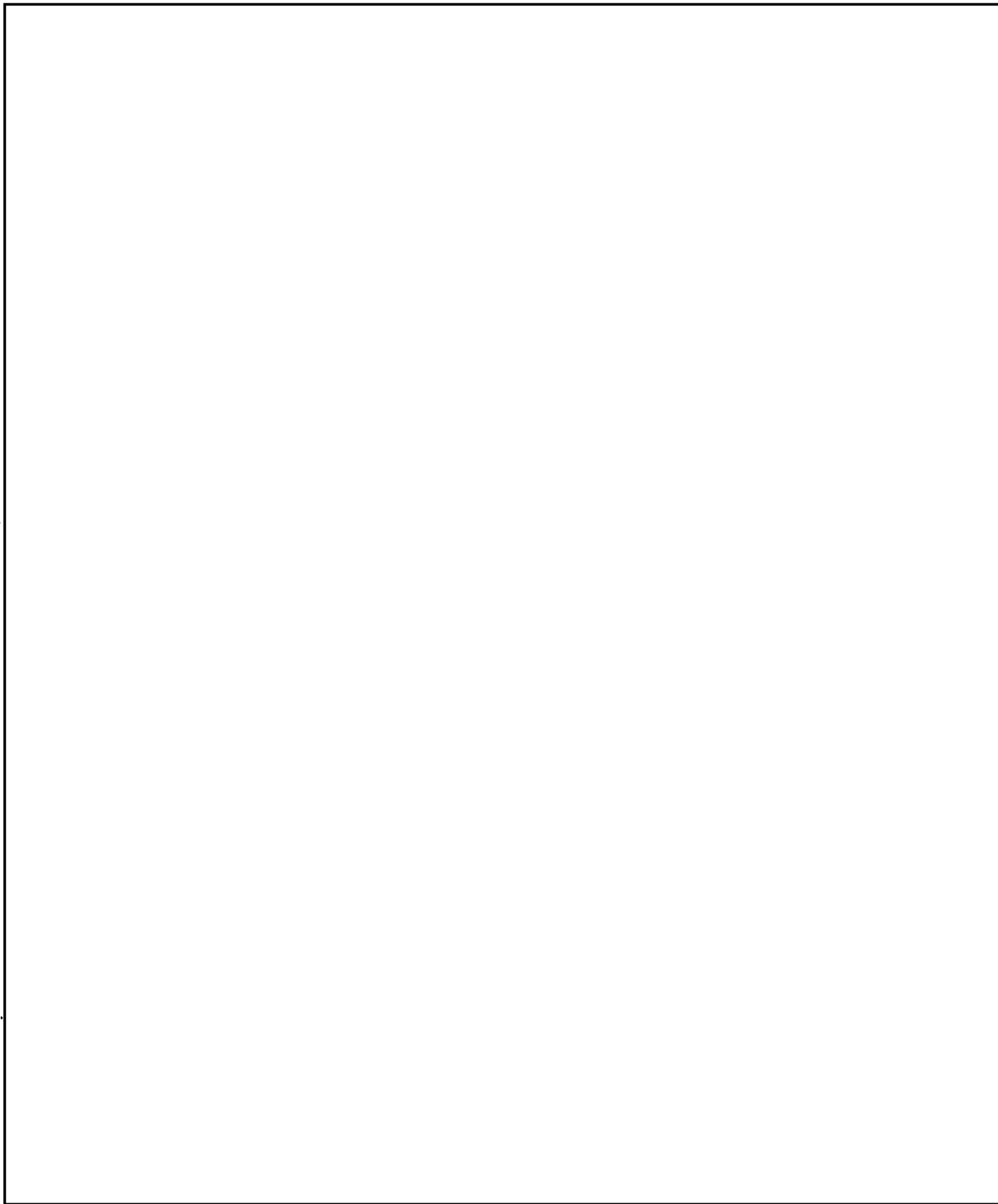
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November CVE Feedback Ideas for Consideration

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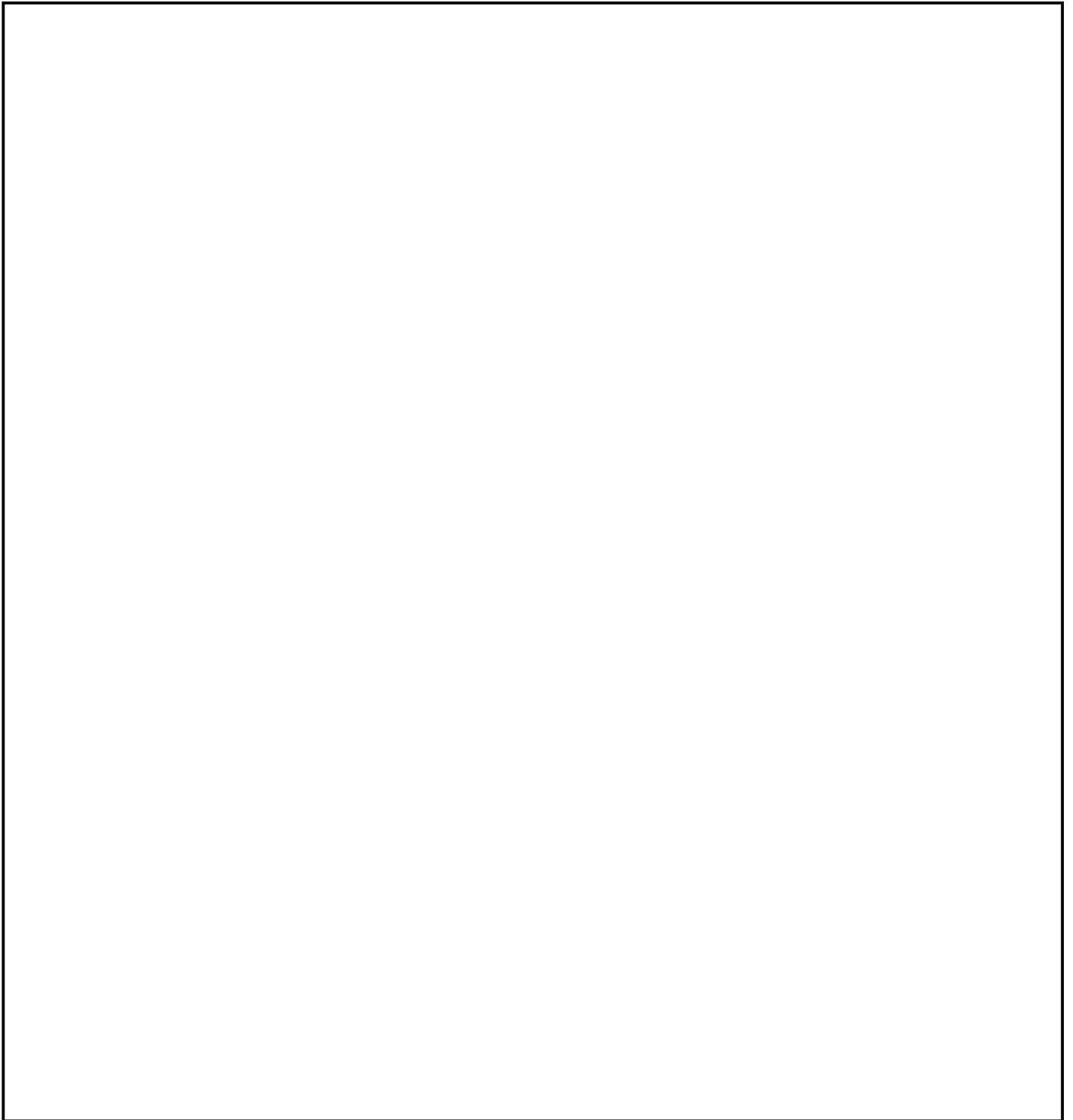


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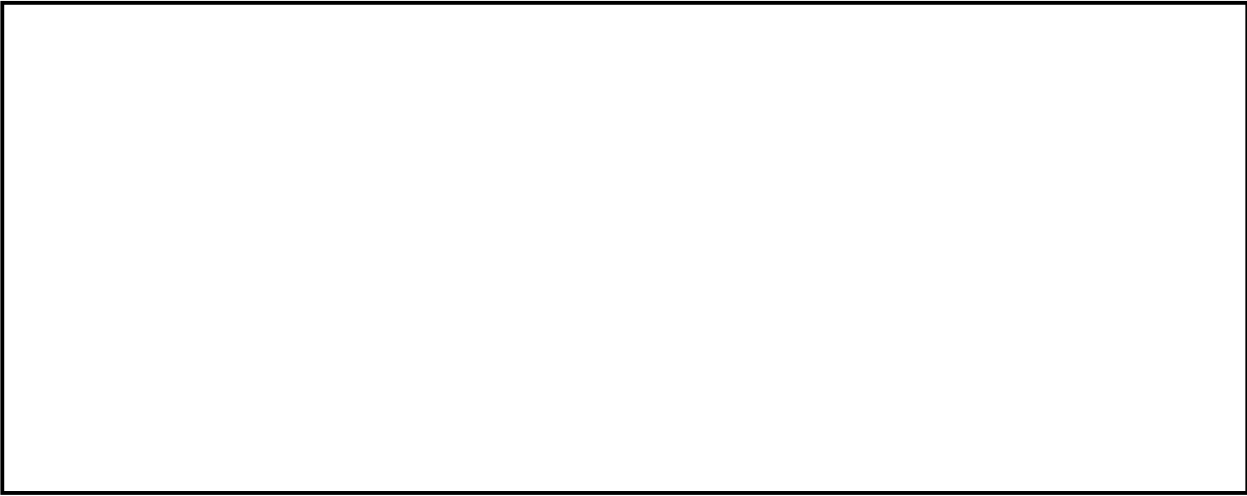
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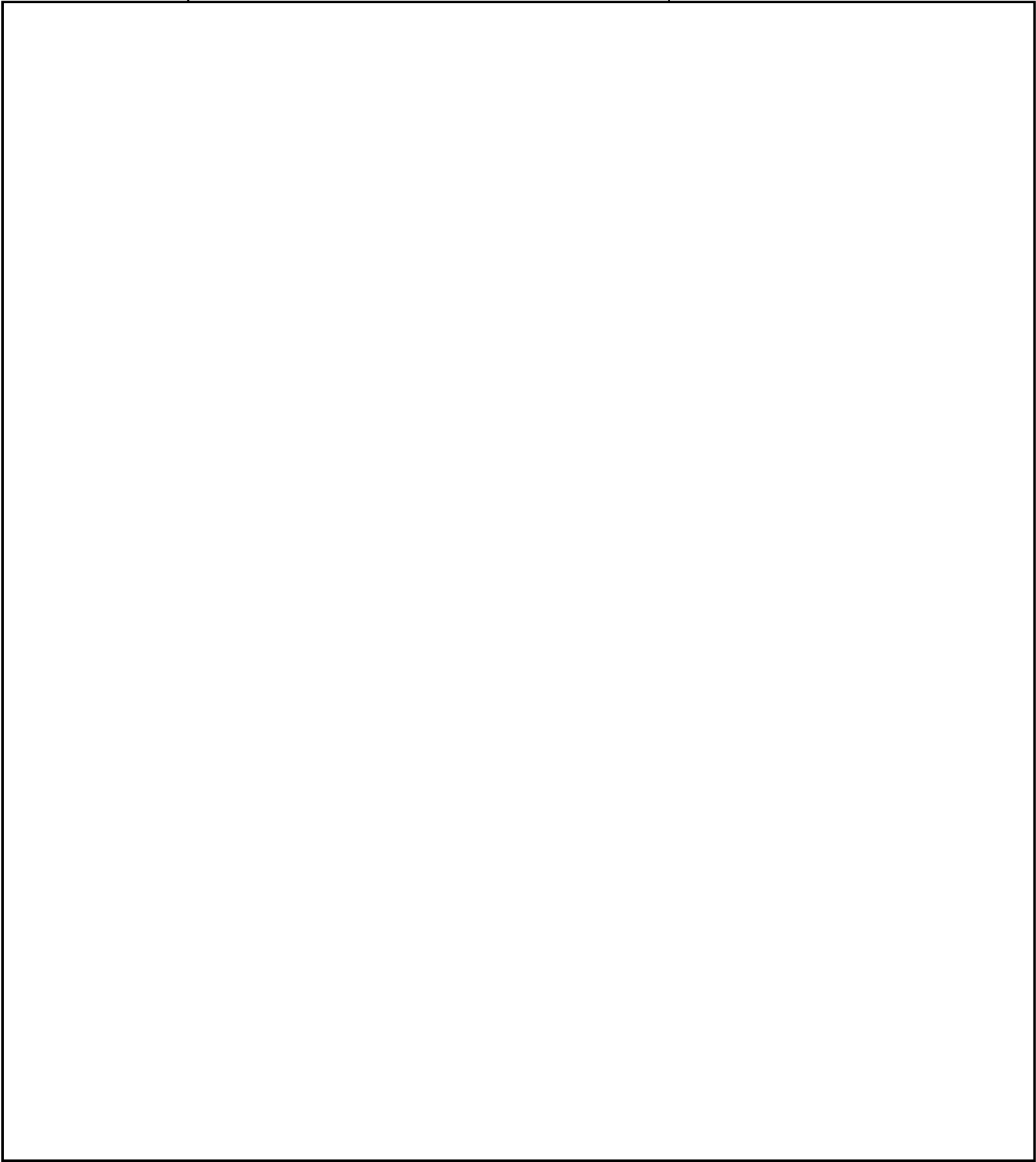
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Presentation  
Notes



DRAFT

[redacted] (FD)(FBI)

From: [redacted] (OPE) (FBI)  
Sent: Friday, August 07, 2015 8:59 AM  
To: [redacted] (FD)(FBI)  
Subject: Targeted Violence Definition --- UNCLASSIFIED//FOUO  
  
SentinelCaseld: NON-RECORD

Classification: UNCLASSIFIED//FOUO  
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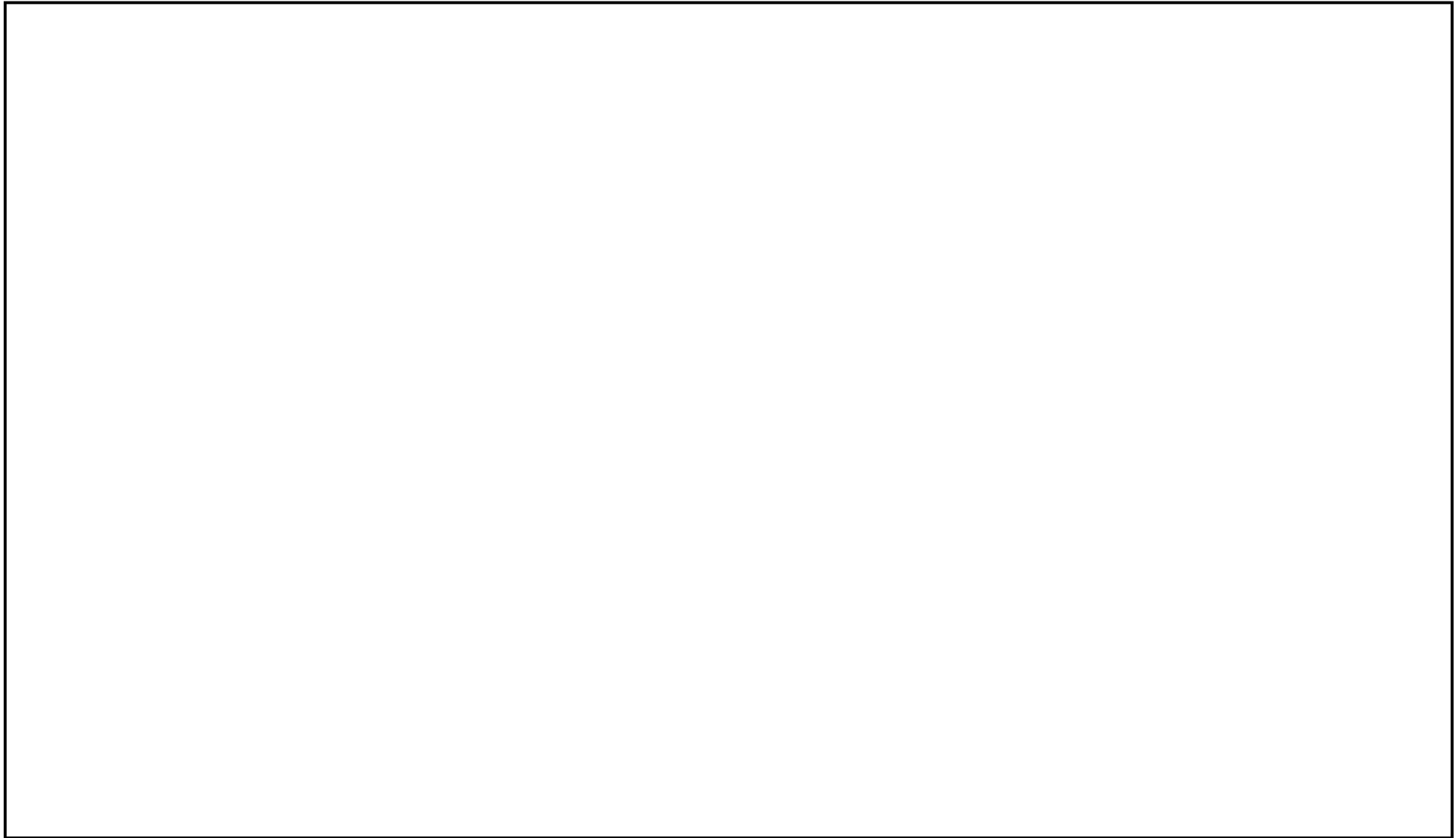
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thanks

[redacted]  
Countering Violent Extremism Office  
Office of Partner Engagement  
FBIHQ; Room [redacted]  
Telephone [redacted]  
Blackberry [redacted]

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Classification: UNCLASSIFIED//FOUO





[Redacted]

(FD) (FBI)

From:  
Sent:  
To:  
Subject:

[Redacted]

Wednesday, September 23, 2015 3:07 PM

[Redacted] (FD) (FBI)

CVE

[Redacted]

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Had this saved as a draft. I must have forgotten to send it.

Suggested changes:

[Redacted]

Thanks!

[Redacted]

[Redacted]

①



Focus Group

9/23/15

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DRAFT

[REDACTED] (FD)(FBI)

From: [REDACTED] (LA)(FBI)  
Sent: Monday, August 17, 2015 7:53 PM  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: RE: LA City CVE Pilot --- UNCLASSIFIED//FOUO  
SentinelCaseId: NON-RECORD

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Classification: UNCLASSIFIED//FOUO  
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COS [REDACTED]  
FBI - Los Angeles  
Office [REDACTED]  
Cell # [REDACTED]

From: [REDACTED] OPE) (FBI)  
Sent: Monday, August 17, 2015 7:43 AM  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: RE: LA City CVE Pilot --- UNCLASSIFIED//FOUO

Classification: UNCLASSIFIED//FOUO  
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Thanks for the info...

From: [REDACTED] (LA)(FBI)  
Sent: Monday, August 17, 2015 10:40 AM  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: RE: LA City CVE Pilot --- UNCLASSIFIED//FOUO

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Classification: UNCLASSIFIED//FOUO  
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H [REDACTED] cc'd SSA [REDACTED] of our [REDACTED] in Los Angeles who handles CVE initiative. She attended the CVE Summit in February. She will reach out to you with the response. Have a great day.

[REDACTED]  
Community Outreach Specialist

1  
DRAFT

[redacted] (FD) (FBI)

**From:** [redacted]  
**Sent:** Wednesday, September 09, 2015 5:55 PM  
**To:** [redacted] (FD) (FBI)  
**Subject:** Re: CVE file without audio

Hi [redacted]

I am away filming in Vancouver but will have my team back in LA dig out the drive and lay off an Uncompressed Quicktime of the LA CVE film without audio. I can send you a flash drive as I expect the file size to be about 1.3GB, do you want a smaller file size as well? How time sensitive is this?

FYI the music is not cleared. The tracks are:

- 1) *Day One* from the Hans Zimmer Interstellar soundtrack
- 2) Coldplay's *Midnight*
- 3) End Credits by Alan Silvestri from the Tom Hanks film Cast Away.

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Best,

[redacted]  
On Sep 9, 2015, at 1:32 PM, [redacted] (FD) (FBI) wrote:

Good Afternoon [redacted]

Thank you again for your efforts to support the CVE fight. Our videographer is reviewing your film to pick out the interviews or portions that most fit the message we're trying to convey to high school teens on our website. As soon as he's identified those segments, I can provide you with a list for your records. I should have that for you in about a week.

In order for us to condense the film can you provide us with the mp4 or MOV file for your film? Also, is it possible to provide us with the audio without the music in the background, interviewee speech only?

Thank you again for your contributions and assistance with our project.

Have a good day,

[redacted]  
Management and Program Analyst  
FBI.gov & Internet Operations Unit, Office of Public Affairs  
Office: [redacted]

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**From:** [redacted]  
**Sent:** Tuesday, September 01, 2015 4:13 PM  
**To:** [redacted] (FD) (FBI)  
**Subject:** Re: LA CVE Model Video

[redacted]  
Refresh your browser and Download the video again from the same link, the color correct version is up.

[redacted]

On Sep 1, 2015, at 12:01 PM, [redacted] (FD) (FBI) [redacted] wrote:

Understood. Thanks, [redacted]

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[redacted] **MSPM**

*Management and Program Analyst*

FBI.gov & Internet Operations Unit, Office of Public Affairs

Office: [redacted]

**From** [redacted]

**Sent:** Tuesday, September 01, 2015 2:57 PM

**To:** [redacted] (FD) (FBI)

**Subject:** LA CVE Model Video

[redacted]

Find attached a link to the Countering Violent Extremism Los Angeles Model video.

Please do not share as I have an updated version with better color that I will send tomorrow, so please use this for your viewing only.

Sincerely,

[redacted]

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<image002.png>




**Countering Violent Extremism - Los Angeles  
model**

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<image006.jpg>  
CVE



Email: us at

This email was sent by  If you have trouble receiving emails from  please add  to your approved sender list and/or corporate email whitelisting.

For support please contact ( )



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THE INFORMATION CONTAINED IN THIS E-MAIL MESSAGE IS INTENDED ONLY FOR THE PERSONAL AND CONFIDENTIAL USE OF THE DESIGNATED RECIPIENTS. THIS MESSAGE MAY BE AN ATTORNEY-CLIENT COMMUNICATION, AND AS SUCH IS PRIVILEGED AND CONFIDENTIAL. IF THE READER OF THIS MESSAGE IS NOT AN INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY REVIEW, USE, DISSEMINATION, FORWARDING OR COPYING OF THIS MESSAGE IS STRICTLY PROHIBITED. PLEASE NOTIFY US IMMEDIATELY BY REPLY E-MAIL OR TELEPHONE, AND DELETE THE ORIGINAL MESSAGE AND ALL ATTACHMENTS FROM YOUR SYSTEM. THANK YOU.

DRAFT

[REDACTED] (FD)(FBI)

From: [REDACTED] (LA)(FBI)  
Sent: Monday, August 17, 2015 7:53 PM  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: RE: LA City CVE Pilot --- UNCLASSIFIED//FOUO

SentinelCaseId: NON-RECORD

Classification: UNCLASSIFIED//FOUO

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Hi [REDACTED] per your request the CVE film was done by [REDACTED] the person you need to contact is [REDACTED] he was the one who directed and he also produced the film. You have to contact him.

COS [REDACTED]  
FBI - Los Angeles  
Office [REDACTED]  
Cell # [REDACTED]

From: [REDACTED] (OPE) (FBI)  
Sent: Monday, August 17, 2015 7:43 AM  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: RE: LA City CVE Pilot --- UNCLASSIFIED//FOUO

Classification: UNCLASSIFIED//FOUO

Thanks for the info...

From: [REDACTED] (LA)(FBI)  
Sent: Monday, August 17, 2015 10:40 AM  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: RE: LA City CVE Pilot --- UNCLASSIFIED//FOUO

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Classification: UNCLASSIFIED//FOUO

Hi [REDACTED] I cc'd SSA [REDACTED] of our [REDACTED] in Los Angeles who handles CVE initiative. She attended the CVE Summit in February. She will reach out to you with the response. Have a great day.

[REDACTED]  
Community Outreach Specialist

1.  
DRAFT



DRAFT

[REDACTED] (FD)(FBI)

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From: [REDACTED] (OPE) (FBI)  
Sent: Monday, August 17, 2015 8:51 AM  
To: [REDACTED] (FD)(FBI)  
Cc: [REDACTED] (OPE) (FBI)  
Subject: Portal - Requested Info — UNCLASSIFIED//FOUO

SentinelCaseId: NON-RECORD

Classification: UNCLASSIFIED//FOUO  
=====

[REDACTED]

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As discussed, here are my responses to my due outs on the portal:




DRAFT

Hope this helps.....



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b7C



Countering Violent Extremism Office  
Office of Partner Engagement  
FBIHQ; Room   
Telephone   
Blackberry 

=====  
Classification: UNCLASSIFIED//FOUO

[redacted] (FD) (FBI)

**From:** [redacted] OPE) (FBI)  
**Sent:** Wednesday, September 09, 2015 10:51 AM  
**To:** [redacted] (FD) (FBI)  
**Subject:** FW: Nice meeting you at Washington DC CVE Summit in July

Here are the links to the CG based individual who is working on DT issues.

Maybe we can connect with the Chicago Division on filming him...

b6  
b7C

Thoughts?

**From:** [redacted]  
**Sent:** Friday, August 28, 2015 2:29 PM  
**Subject:** Nice meeting you at Washington DC CVE Summit in July

On Behalf Of [redacted]

It was as pleasure meeting you at the US Justice Department's CVE summit in DC in July.

Thank you and I hope you are well. I look forward to being of service to you. Please don't hesitate to reach out with any questions.

# HATE CRIME

DRAFT

## 245 (Threats)

1. Use of force or threat of force
2. Act willfully
3. Act because of Race, Religion, Color or National Origin
4. Act because the victim is enjoying a specifically listed federal right to:
  - employment
  - serve in court
  - attend public school
  - use State facilities or programs
  - use a facility in interstate transportation
  - use a place of public accommodation

## Fair Housing Act (s.3631)

1. Act willfully
2. Cause bodily injury or attempt to do so with a dangerous weapon
3. Act because of covered status
4. Act because victim occupies a home

## Church Arson (s.247)

Deface, damage or destroy religious property because of race, color, ethnicity or because of the religious character of the property - Must prove Interstate Commerce

31)

5 6:03 PM

for OPA

loc

Federal Bureau of Investigation

www.fbi.gov

[redacted] of the Office of Partner Engagement's (OPE) Countering Violent Extremism (CVE) program provided me with your information and said you may be able to assist us. I'm in the FBI.gov & Internet Operations Unit (FIOU) of the Office of Public Affairs (OPA) and we are assisting [redacted] program by developing an interactive website to educate teenagers on the risks and affects of violent extremists and how to get help. [redacted] said your team may have graphics related to and language used by violent extremists. Below is a list of our needs. If you or a member of your team could assist us by COB Monday August 31 we would greatly appreciate it. This would enable our coders and designers to incorporate your contributions before the next management review of the website. Please do not hesitate to call me if you have any questions.

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- ✓1) Your department's Hate Crimes "card" which summarizes common facts about Hate Crimes.
- 2) List of any arguments hate crimes advocates use to justify their actions or entice recruits
- ✓3) Pictures of the shootings or investigations at Oak Creek including someone in FBI attire and something in the picture identifying the location as Oak Creek.

Thank you,

MSPM

Management and Program Analyst

FBI.gov & Internet Operations Unit, Office of Public Affairs

Office: [redacted]

DRAFT

[Redacted]

(FD)(FBI)

From: [Redacted] OPE) (FBI)  
Sent: Friday, August 07, 2015 9:06 AM  
To: [Redacted] (FD)(FBI)  
Subject: Hate Crimes POC — UNCLASSIFIED//FOUO

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SentinelCaseId: NON-RECORD

Classification: UNCLASSIFIED//~~FOUO~~

[Redacted]

Hate crimes POCs are [Redacted] and [Redacted]

thanks

[Redacted]

Countering Violent Extremism Office  
Office of Partner Engagement  
FBIHQ; Room [Redacted]  
Telephone: [Redacted]  
Blackberry: [Redacted]

=====  
Classification: UNCLASSIFIED//FOUO

**Interagency Community Group Briefing  
October 16, 2015  
FBIHQ**

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b7C

Portal Demo Notes

**Survey Questions – Post-Demo**



**CVE Website Survey**

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**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

Portal Demo Notes

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**Survey Questions – Post-Demo**

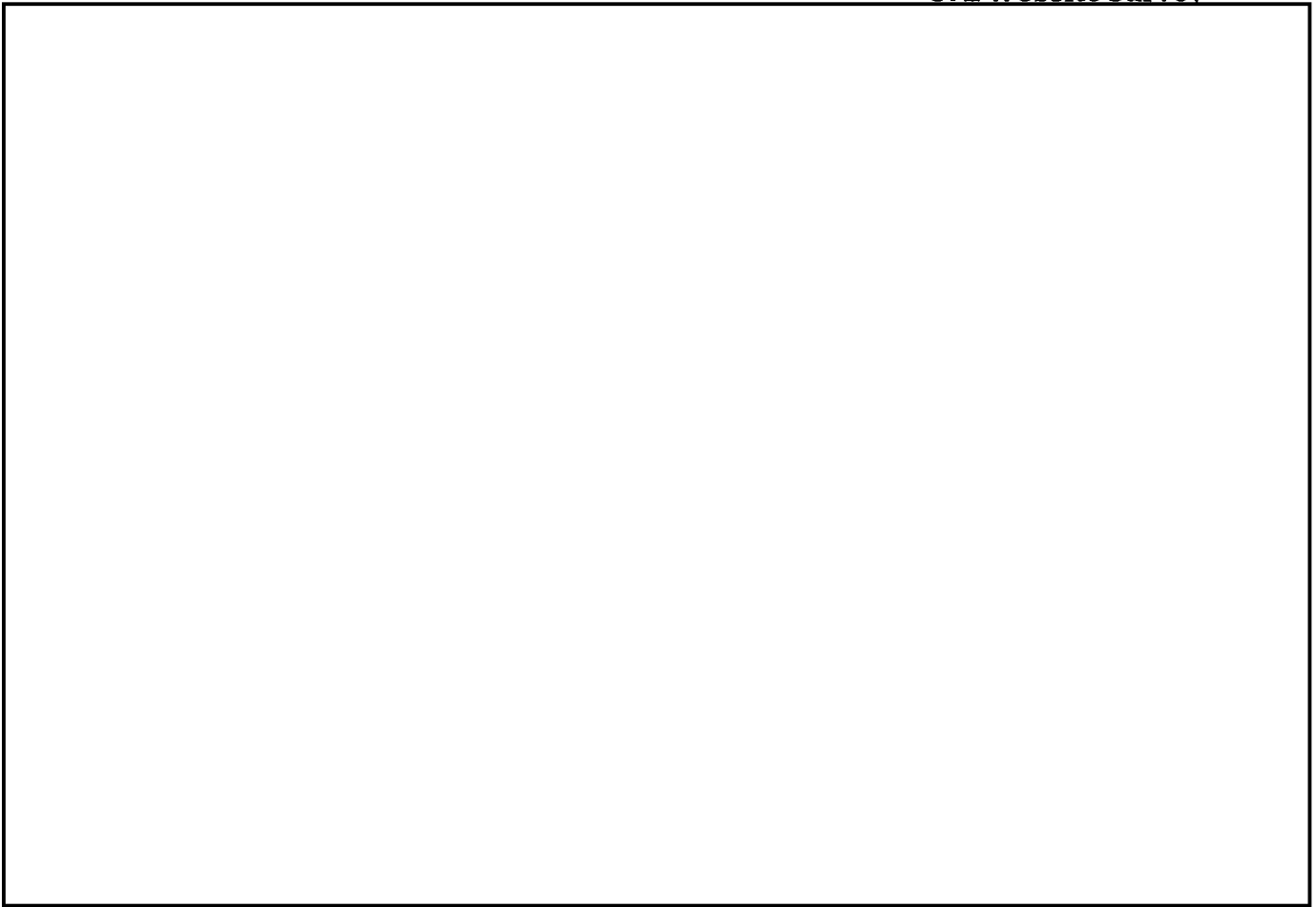
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b5

**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

**Portal Demo Notes**

Survey Questions – Post-Demo



**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

**Portal Demo Notes**



**Survey Questions – Post-Demo**

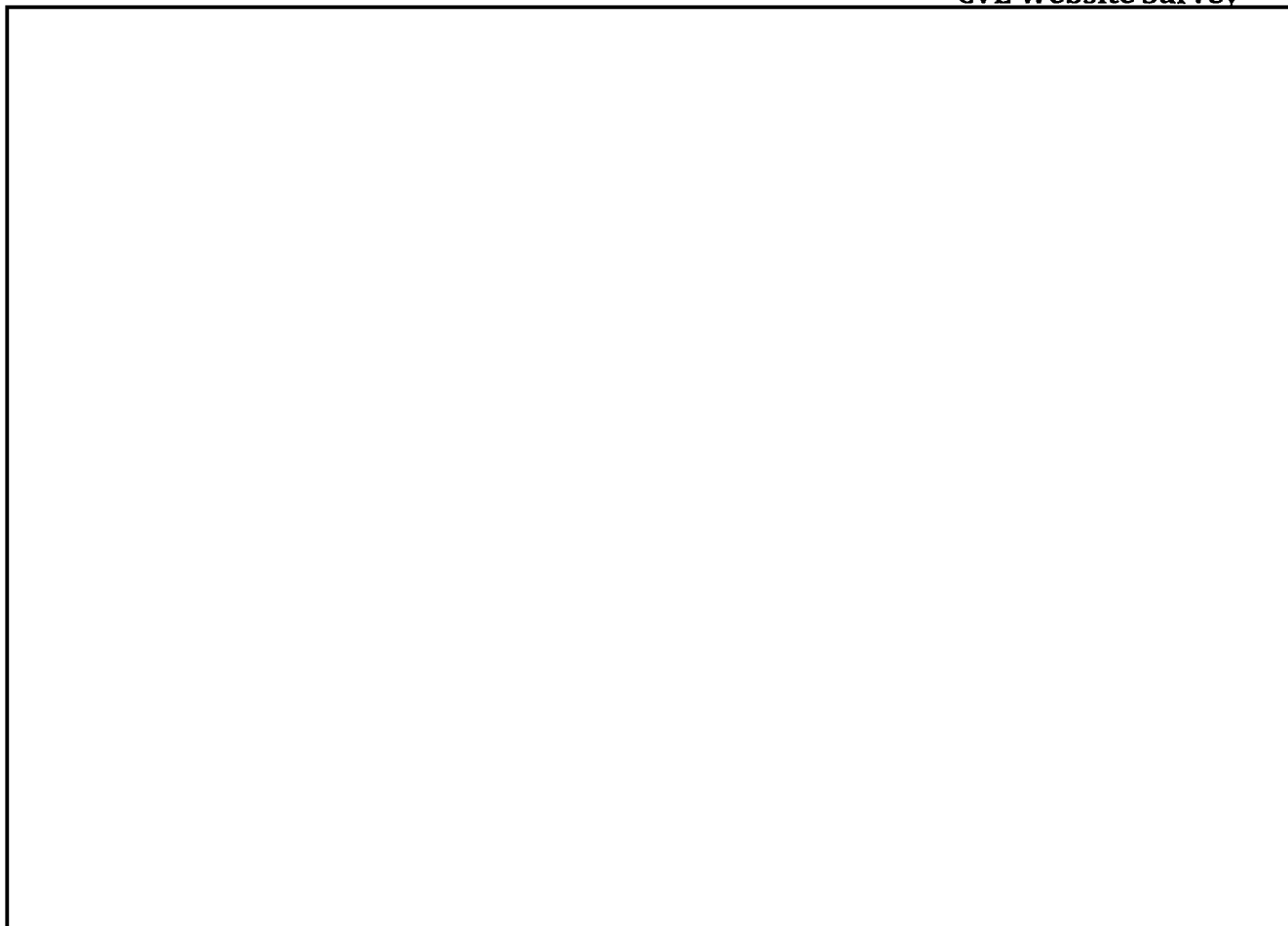
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**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

Portal Demo Notes

--

**Survey Questions – Post-Demo**



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**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

Portal Demo Notes

Survey Questions – Post-Demo

**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**



W

"Don't be a puppet."

Portal Demo Notes

Survey Questions – Post-Demo

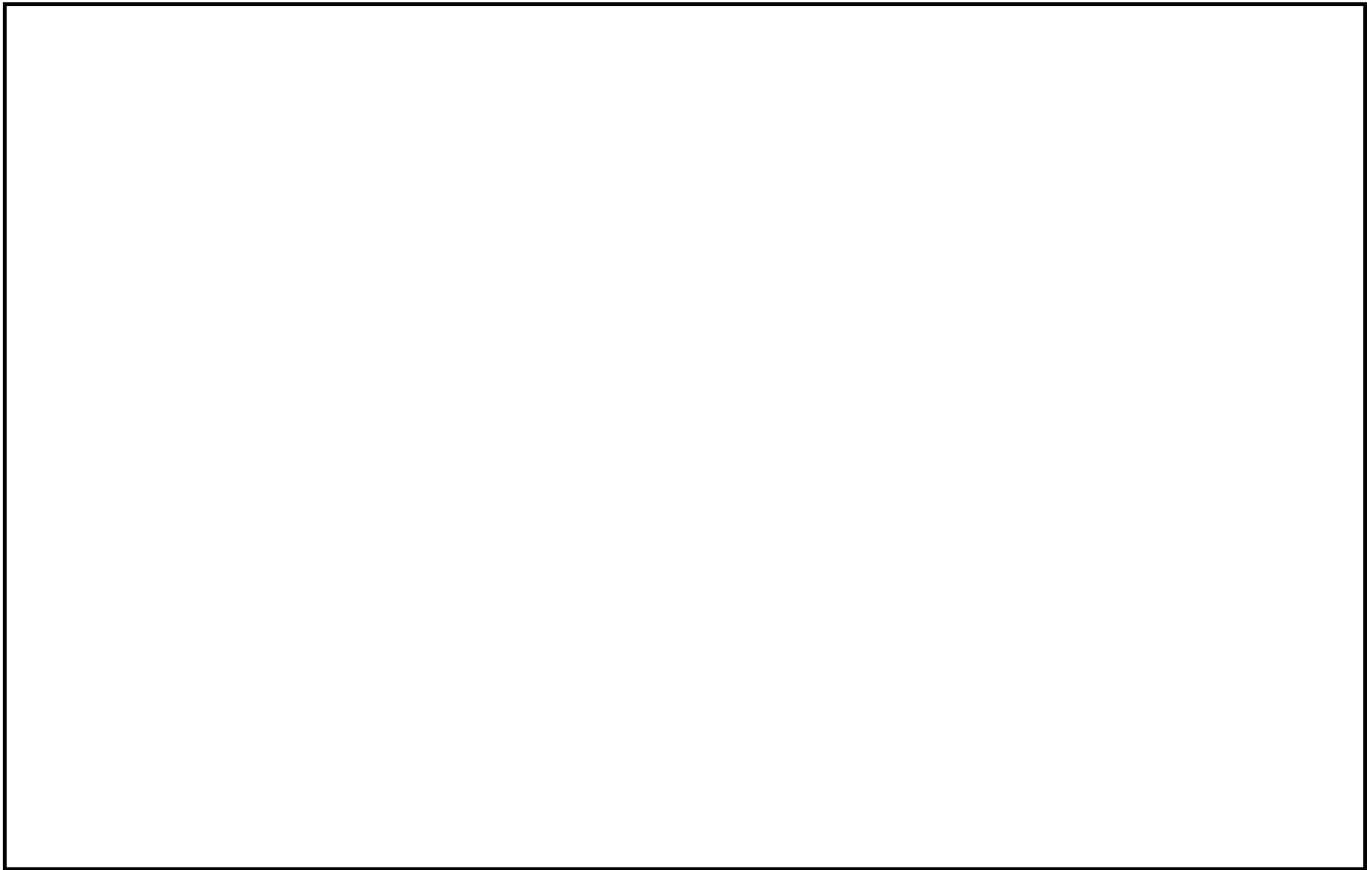
b5

**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

**Portal Demo Notes**

**Survey Questions – Post-Demo**

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**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

Portal Demo Notes

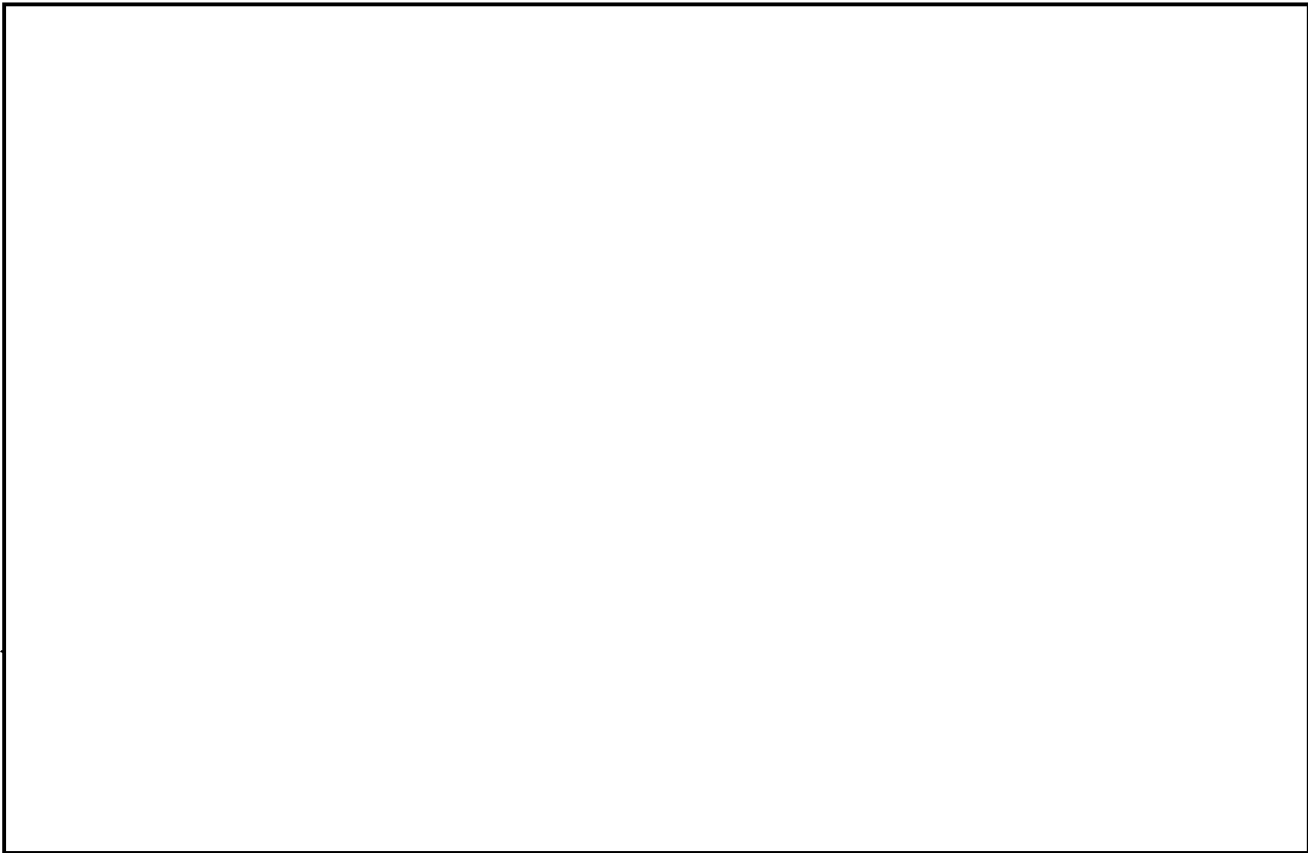
**Survey Questions - Post-Demo**



**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

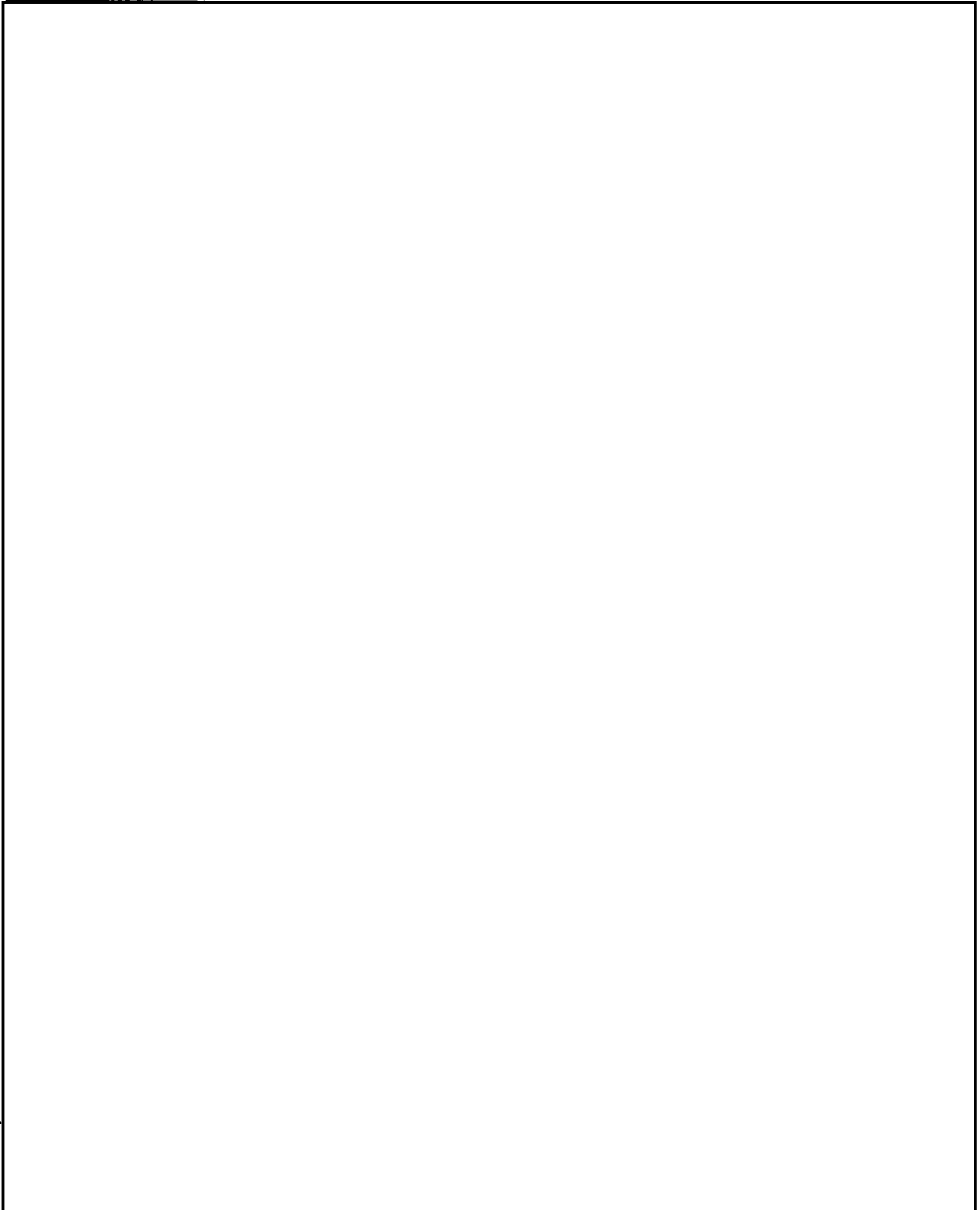
**Portal Demo Notes**

Survey Questions – Post-Demo

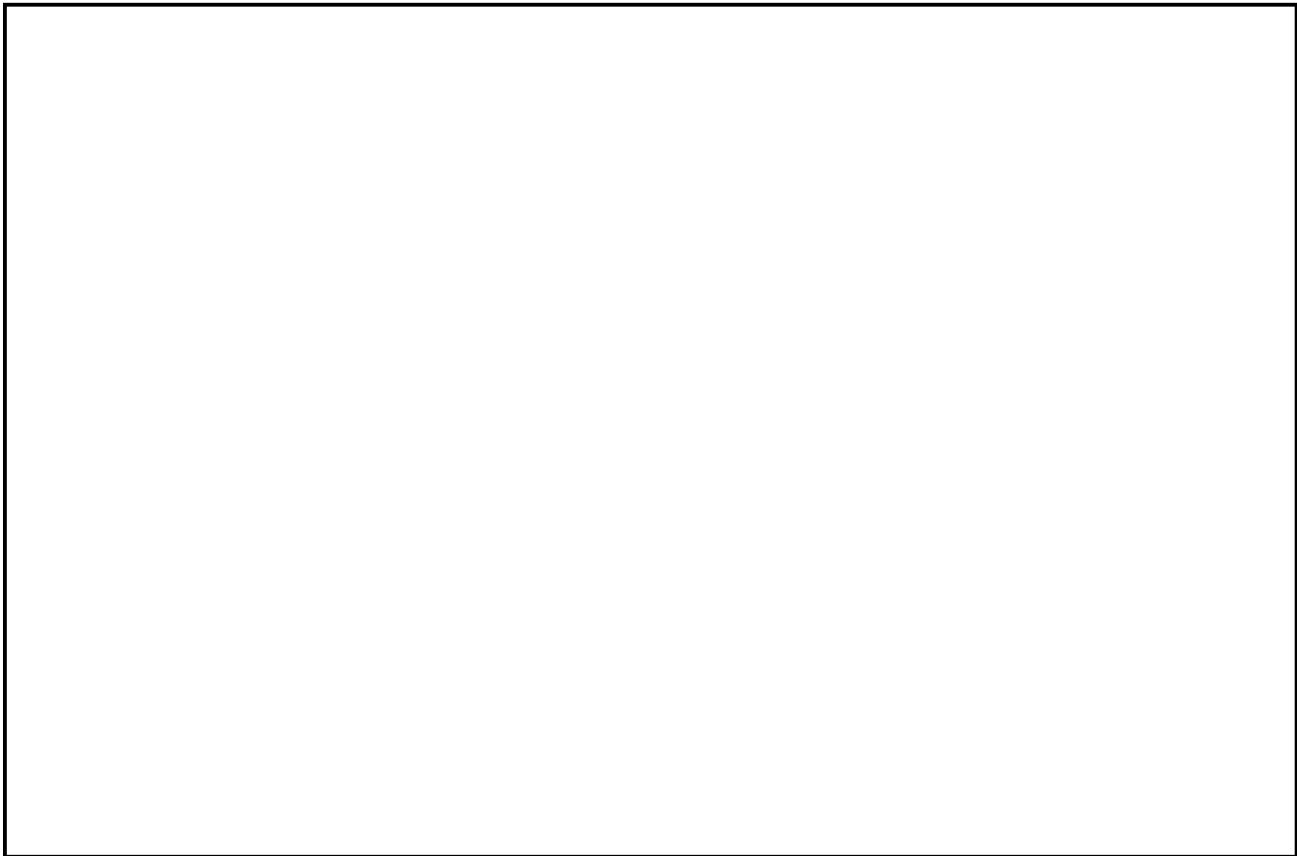


**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

**Portal Demo Notes**

A large, empty rectangular box with a black border, occupying the majority of the page below the 'Portal Demo Notes' header. It is intended for handwritten or typed notes.

Survey Questions - Post-Demo



**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

Portal Demo Notes



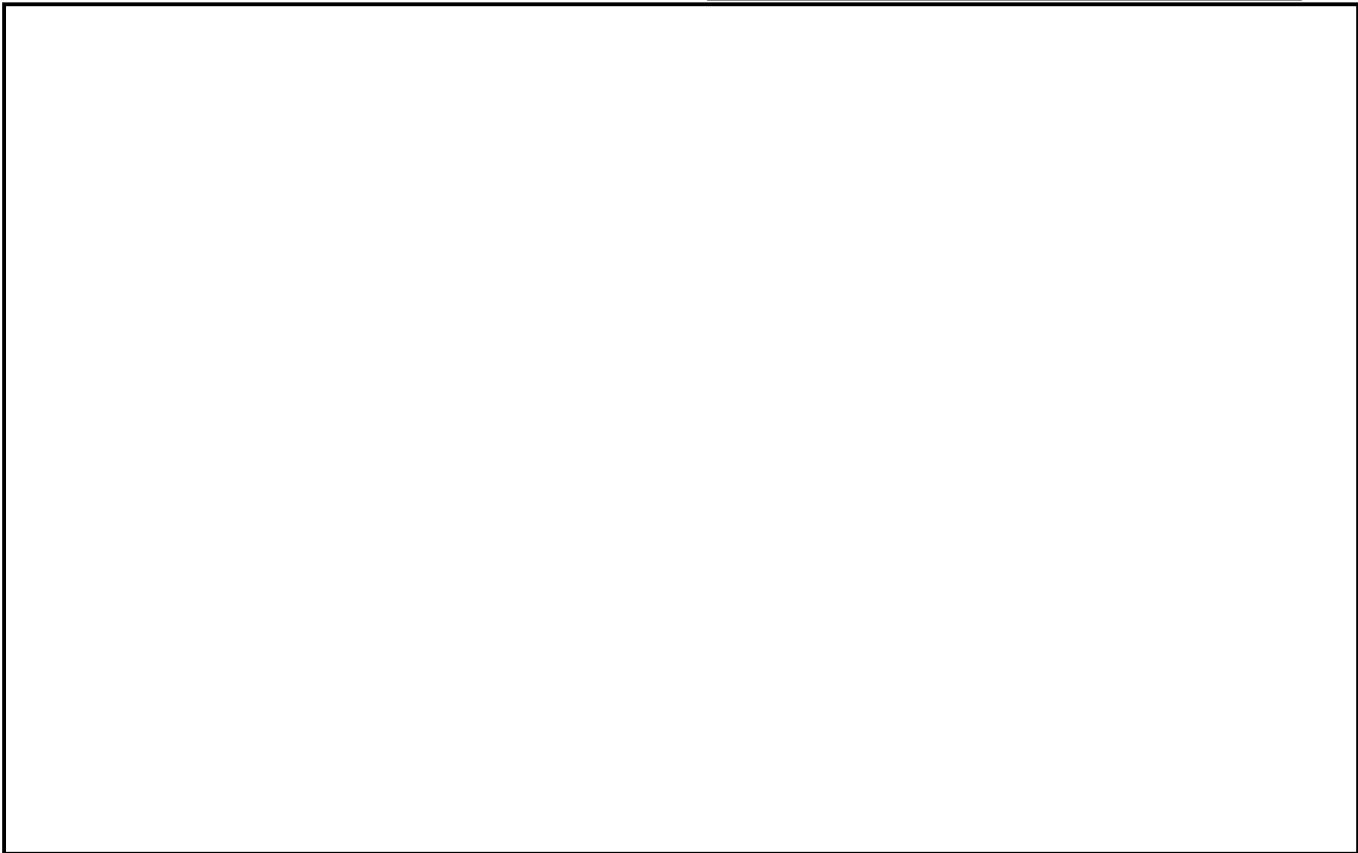
**Survey Questions – Post-Demo**

b5

**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

**Portal Demo Notes**

Survey Questions - Post-Demo



**Thank you for your participation in today's Focus Group!**  
**We value your input and appreciate your time.**

*Deliberative*

[redacted] (FD) (FBI)

From: [redacted] (DO) (FBI)  
Sent: Tuesday, October 20, 2015 8:08 AM  
To: [redacted] (FD) (FBI)  
Subject: RE: CVE speech

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b7C

----- Original message -----

From: [redacted] (FD) (FBI)" [redacted]  
Date: 10/20/2015 7:14 AM (GMT-05:00)  
To: [redacted] (DO) (FBI)" [redacted]  
Subject: RE: CVE speech

----- Original message -----

From: [redacted] (DO) (FBI)" [redacted]  
Date: 10/19/2015 5:48 PM (GMT-05:00)  
To: [redacted] (OPE) (FBI)" [redacted] (FD) (FBI)"  
[redacted]  
Subject: CVE speech

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b7C

All,

This has some good information ... from last week. May be able to borrow some things for the PAG. Thx.

[redacted] (FD) (FBI)

**From:** [redacted] (DO) (FBI)  
**Sent:** Tuesday, October 27, 2015 3:22 PM  
**To:** [redacted] (FD) (FBI); [redacted] (OPE) (FBI)  
**Subject:** FW: Letter to Directory Comey  
**Attachments:** FBI CVE Letter Final.pdf

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FYSA. See below.

**From:** [redacted] (DO) (FBI)  
**Sent:** Tuesday, October 27, 2015 3:21 PM  
**To:** [redacted] (CG) (FBI); [redacted] (DO) (FBI); [redacted] (DO) (FBI)  
**Subject:** Letter to Directory Comey

All,

Below are draft responses [redacted]

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b7C

Thanks.

[redacted]  
Unit Chief  
Director's Office, Office of Public Affairs FBI.gov & Internet Operations Unit  
[redacted]

b5

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From: [redacted] (DO) (FBI)  
Sent: Monday, October 26, 2015 12:02 PM  
To: [redacted] (DO) (FBI); [redacted] (CG) (FBI); [redacted] (OPE) (FBI); [redacted] (DO) (FBI) b6  
Subject: Fwd: Letter to Directory Comey b7C

FYI.

----- Original message -----

From: [redacted]  
Date: 10/26/2015 11:53 AM (GMT-05:00)  
To: [redacted] (DO) (FBI)" [redacted]  
Cc: [redacted] (INSD) (FBI)" [redacted] (DO) (FBI)"  
[redacted]  
Subject: Letter to Directory Comey

Dear [redacted] and [redacted]

I hope all is well.

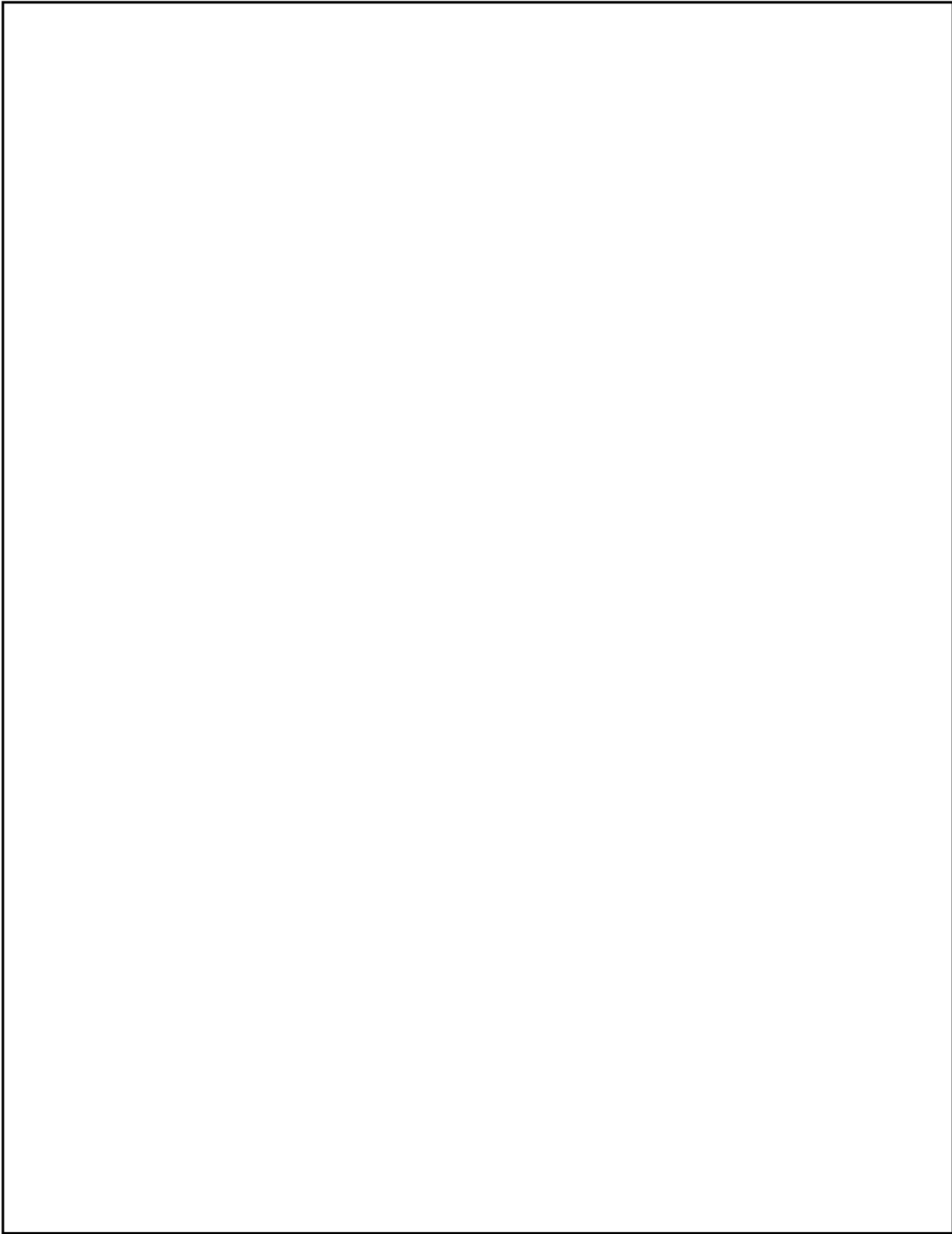
I wanted to reach out as a follow-up to our meeting on Oct. 16.

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Please find the letter attached, and I look forward to hearing from you soon.

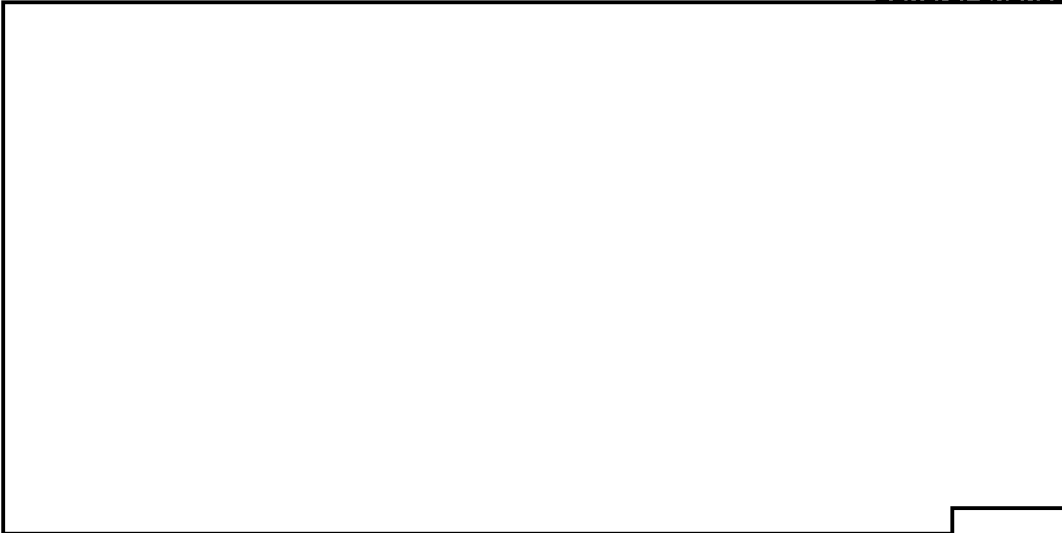
Best,

[redacted]



Summary of Changes based on 7/31/15 Conference Feedback

General Changes to the Overall Site



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Section 1 Changes

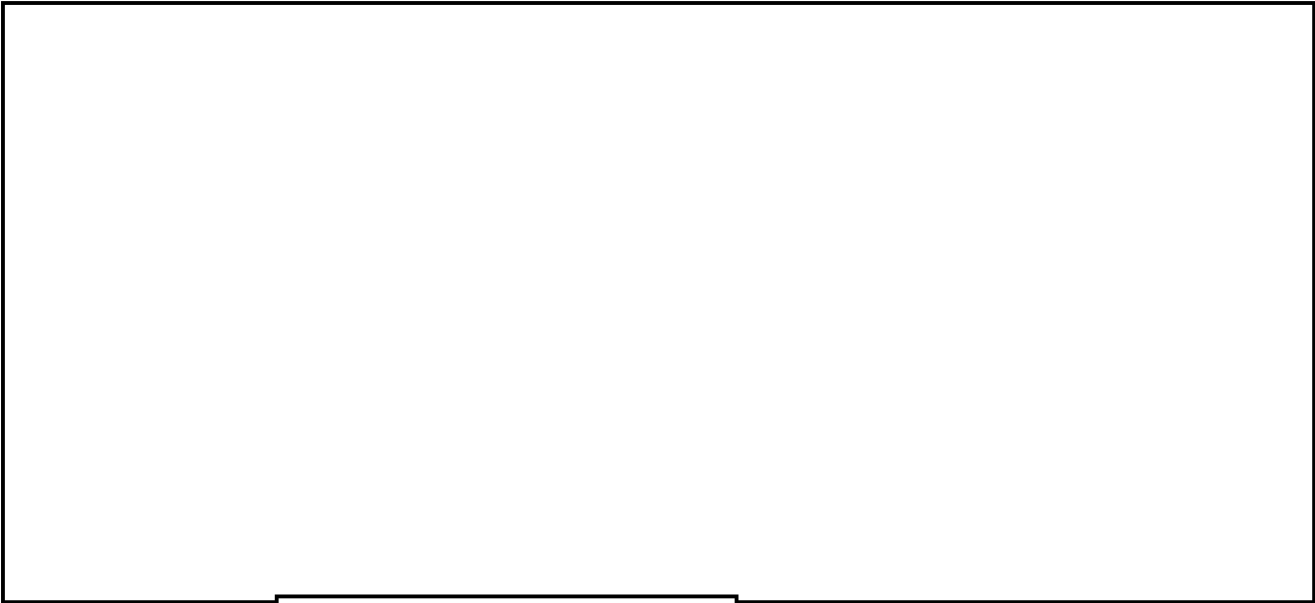


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Summary of Changes based on 7/31/15 Conference Feedback

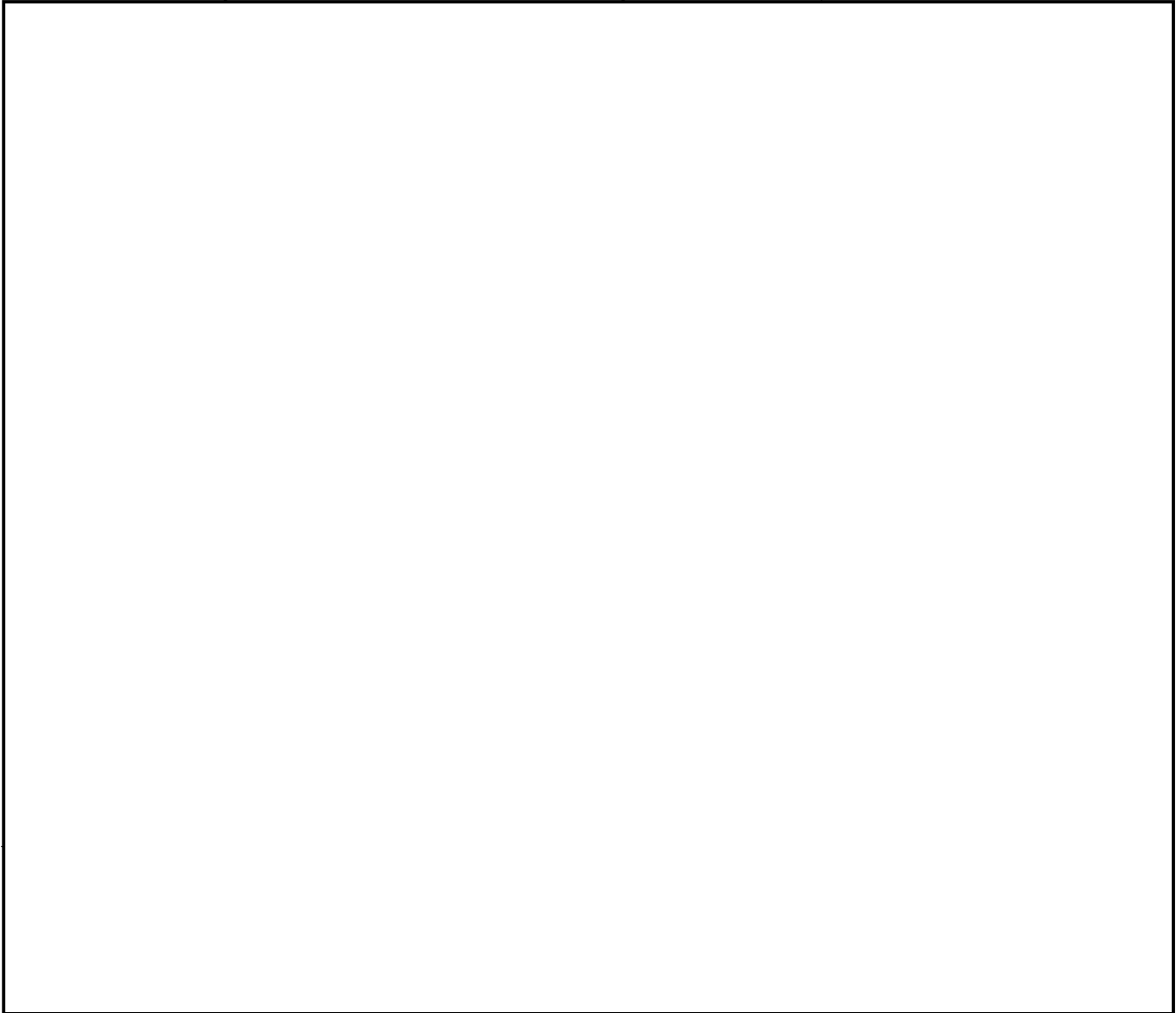
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## Summary of Changes based on 7/31/15 Conference Feedback



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### Section 2 Changes



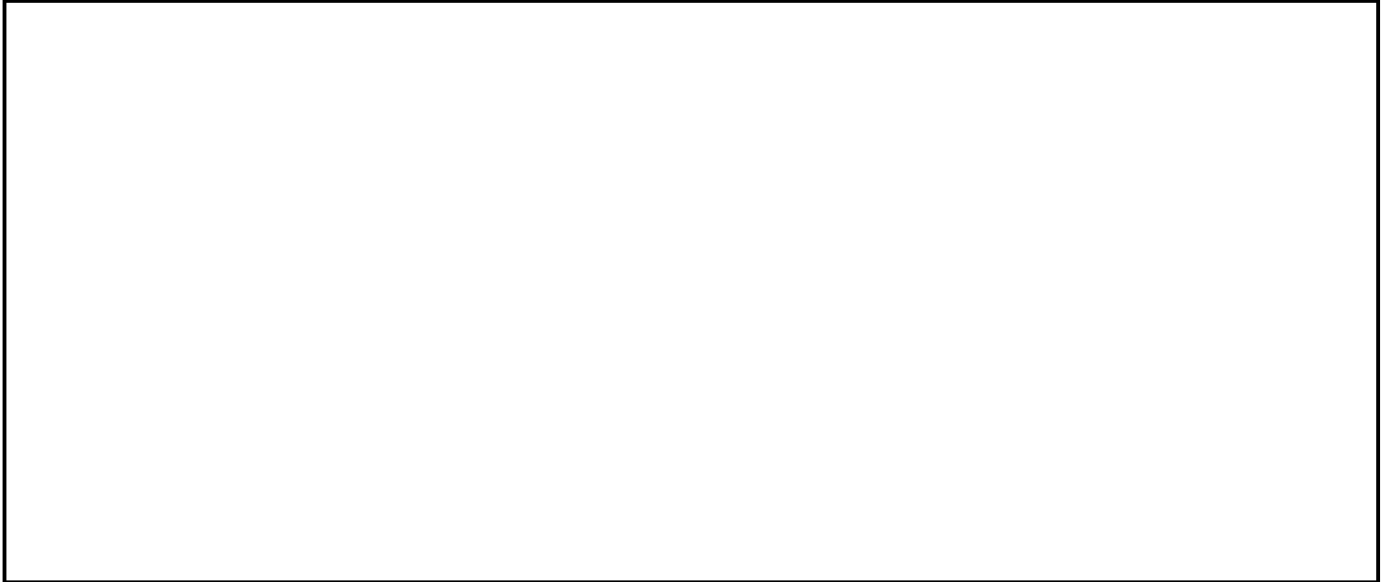
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Summary of Changes based on 7/31/15 Conference Feedback

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Section 3 Potential Changes:

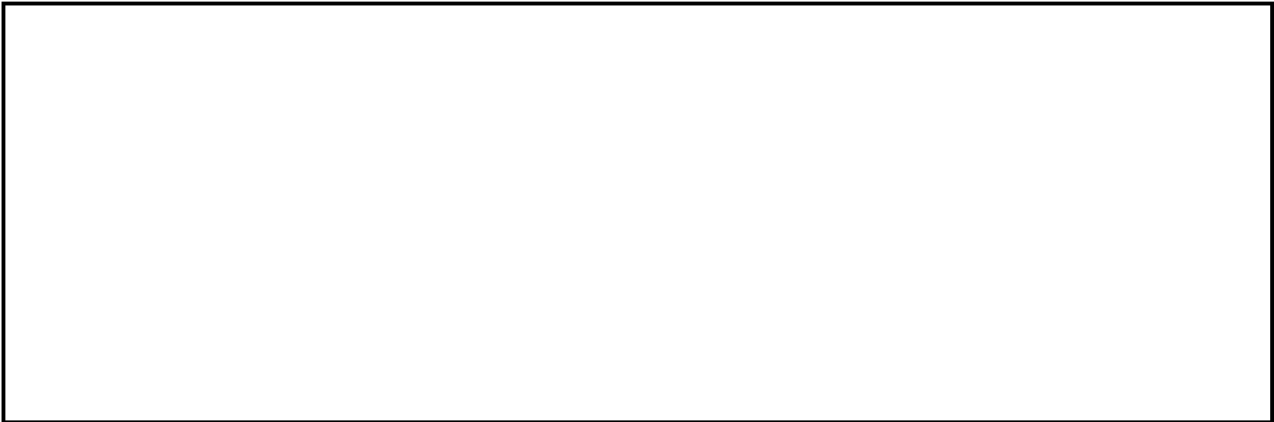
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Section 4 Potential Changes:

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## Summary of Changes based on 7/31/15 Conference Feedback



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### Section 5 Potential Changes:



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### Section 6 | Where to Get Help:



[REDACTED] (FD) (FBI)

---

**From:** [REDACTED] (BA) (FBI)  
**Sent:** Friday, July 31, 2015 2:46 PM  
**To:** [REDACTED] (FD) (FBI)  
**Subject:** How do VE make contact

[REDACTED]

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[REDACTED]

Supervisory Senior Resident Agent  
FBI Baltimore  
Wilmington RA

Desk: [REDACTED]  
Cell: [REDACTED]



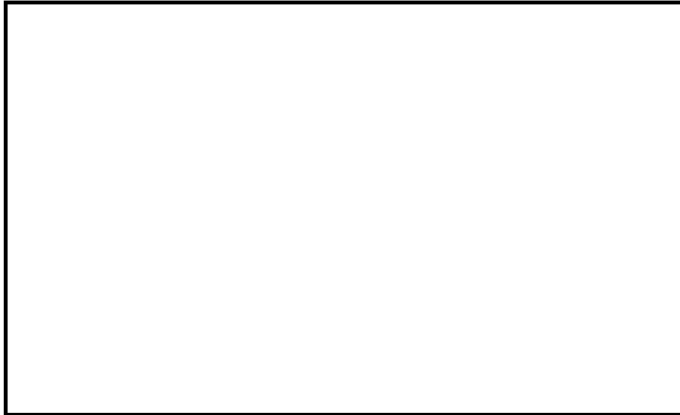
[redacted] (FD) (FBI)

From: [redacted] BA) (FBI)  
Sent: Friday, July 31, 2015 2:32 PM  
To: [redacted] (FD) (FBI)  
Subject: VE Groups sides

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Hey,

1st. I think you are doing a great job with this group.



[redacted]  
Supervisory Senior Resident Agent  
FBI Baltimore  
Wilmington RA

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b7C

Desk: [redacted]  
Cell: [redacted]

[Redacted]

Deliberative b6  
b7C

From:  
Sent:  
To:

Feedback &

[Redacted]

(CG) (FBI);

Cc:  
Subject:

Meeting Notes

See my recomm

for  $\Delta$  consideration

Discuss tomorrow as well.

[Large Redacted Area]

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b5

**DRAFT \* AUTHOR:**

Project Initiation Document  
Countering Violent Extremism (CVE) Website

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**Introduction**

**Background**

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Project Initiation Document  
Countering Violent Extremism (CVE) Website

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**Project Definition**

**Project Scope**

**Business Objectives**

b5

**Project Objectives**

b5

**Project Approach**

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**Project Deliverables and/or Desired Outcomes**

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**Exclusions**

**Interfaces**

**Assumptions**

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**Constraints**

**Business Case**

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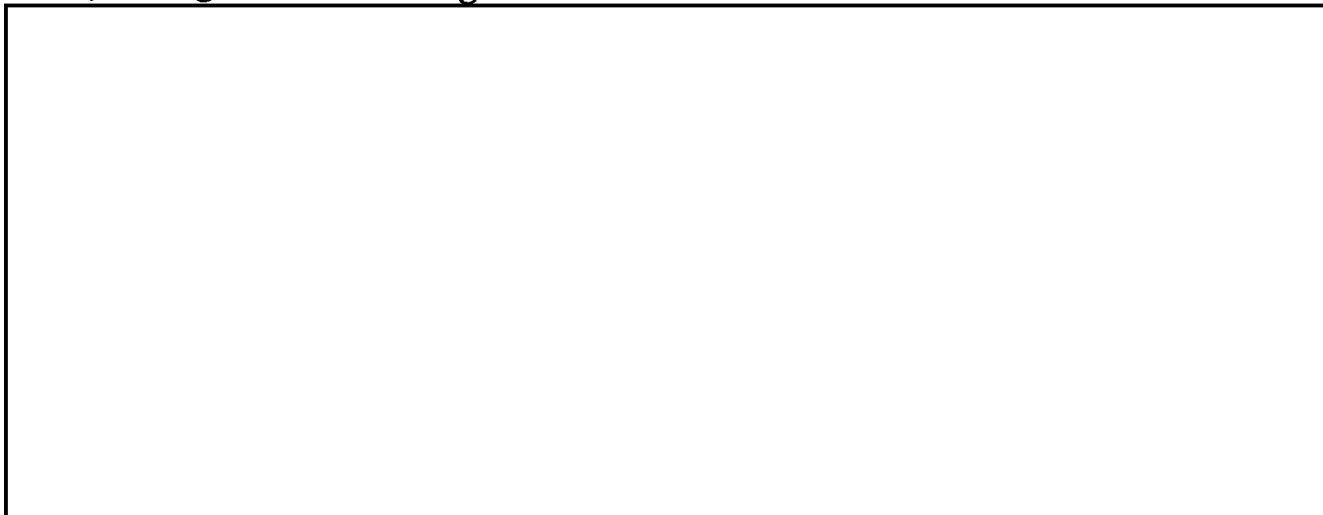
Project Initiation Document  
Countering Violent Extremism (CVE) Website

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**Project Controls**

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**Project Organization Management**

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### **Initial Risk Register**

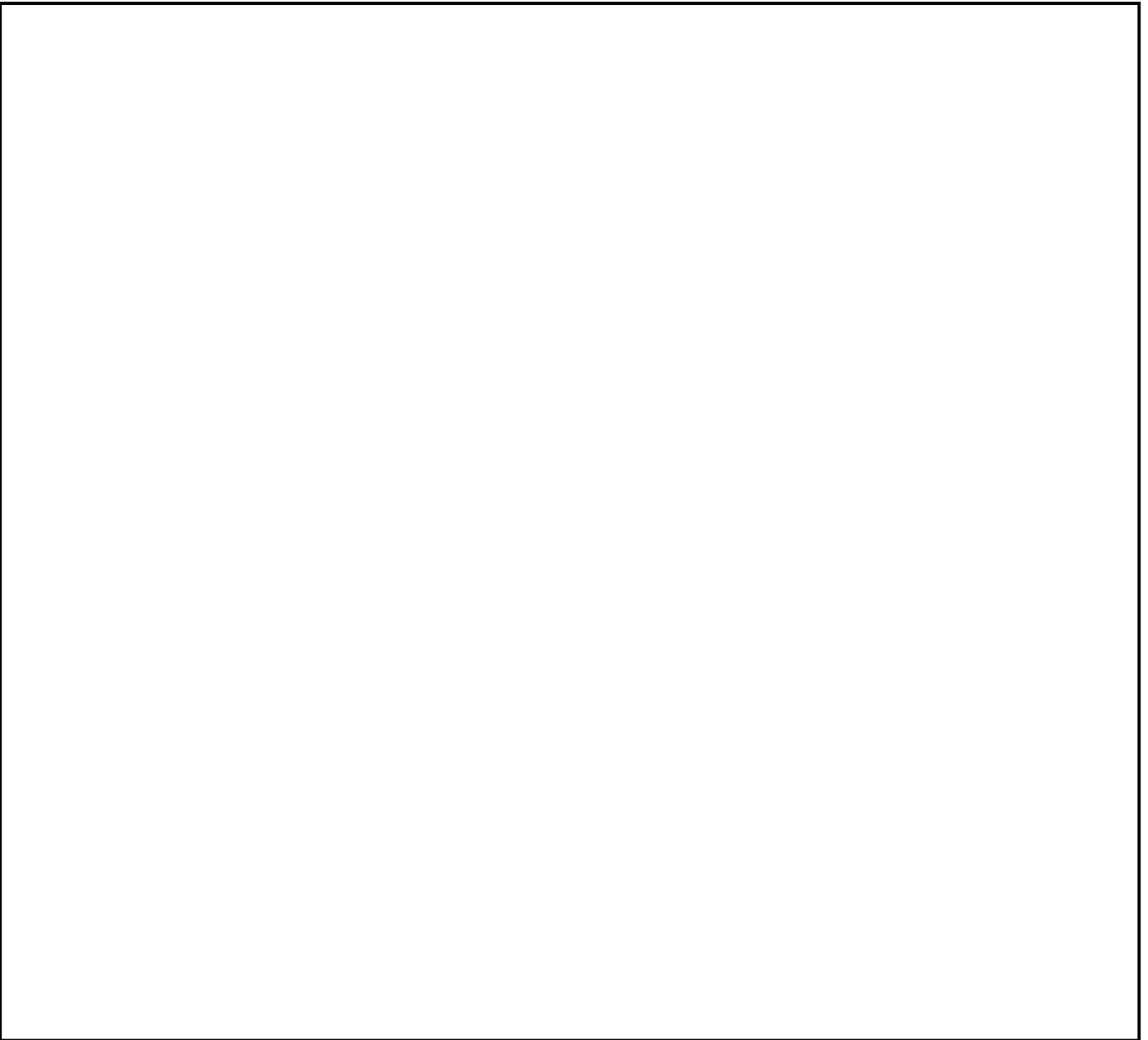
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### **Exception Process**

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Slide 1 – title slide



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FOR FBI INTERNAL USE ONLY



Office of Partner Engagement  
Don't Be a Puppet Website | November 2015



**BACKGROUND:**

[Redacted content]

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**WEBSITE CONCEPT:**

[Redacted content]

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**FBI DEVELOPMENT PROCESS:**

[Redacted content]

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**FBI FOCUS GROUPS:**

[Redacted content]

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**7 July 2015: Law Enforcement Focus Group**

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**9 July 2015: Counterterrorism Division**

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**31 July 2015: Faith-based organizations, Community Leaders, Law enforcement**

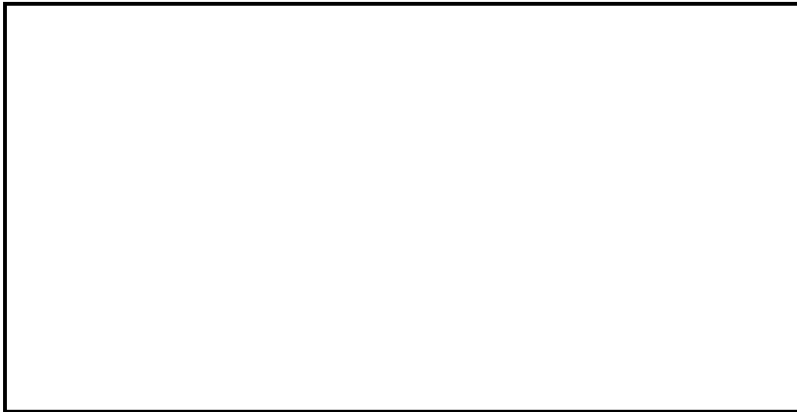
**Civic Leaders:**

b5

**Religious Leaders:**

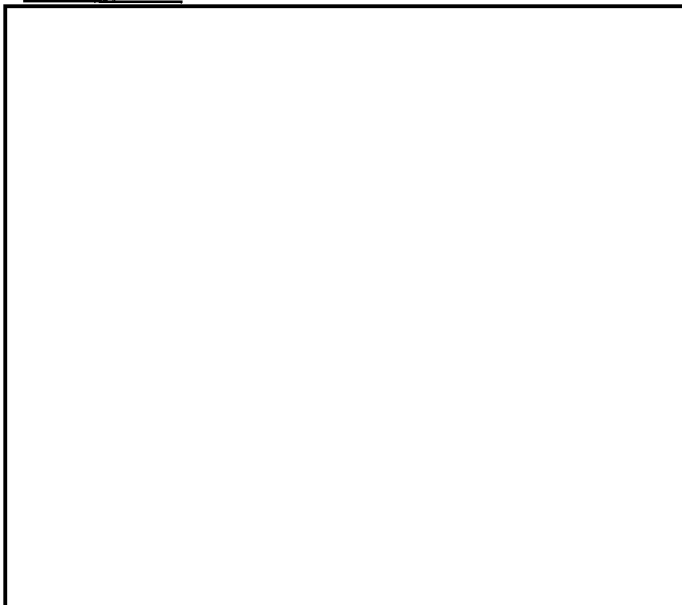
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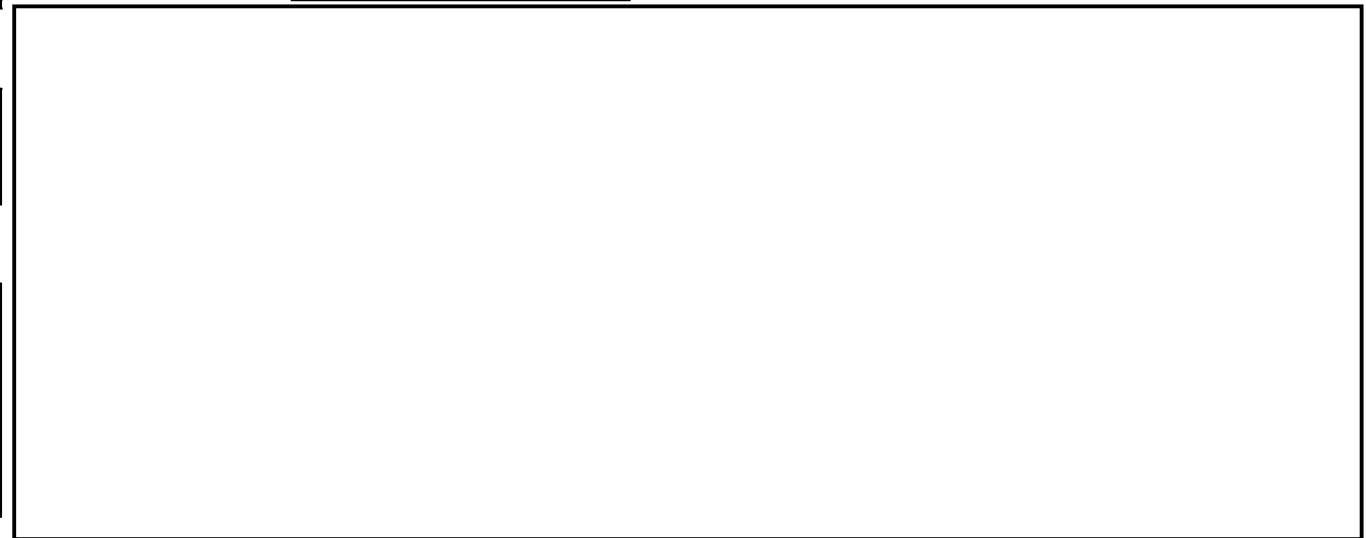
LE Partners:



23 September 2015:



Woodbridge, Virginia



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**30 September 2015: ASAC Conference**

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**30 September 2015 CVE Stakeholder Meeting**

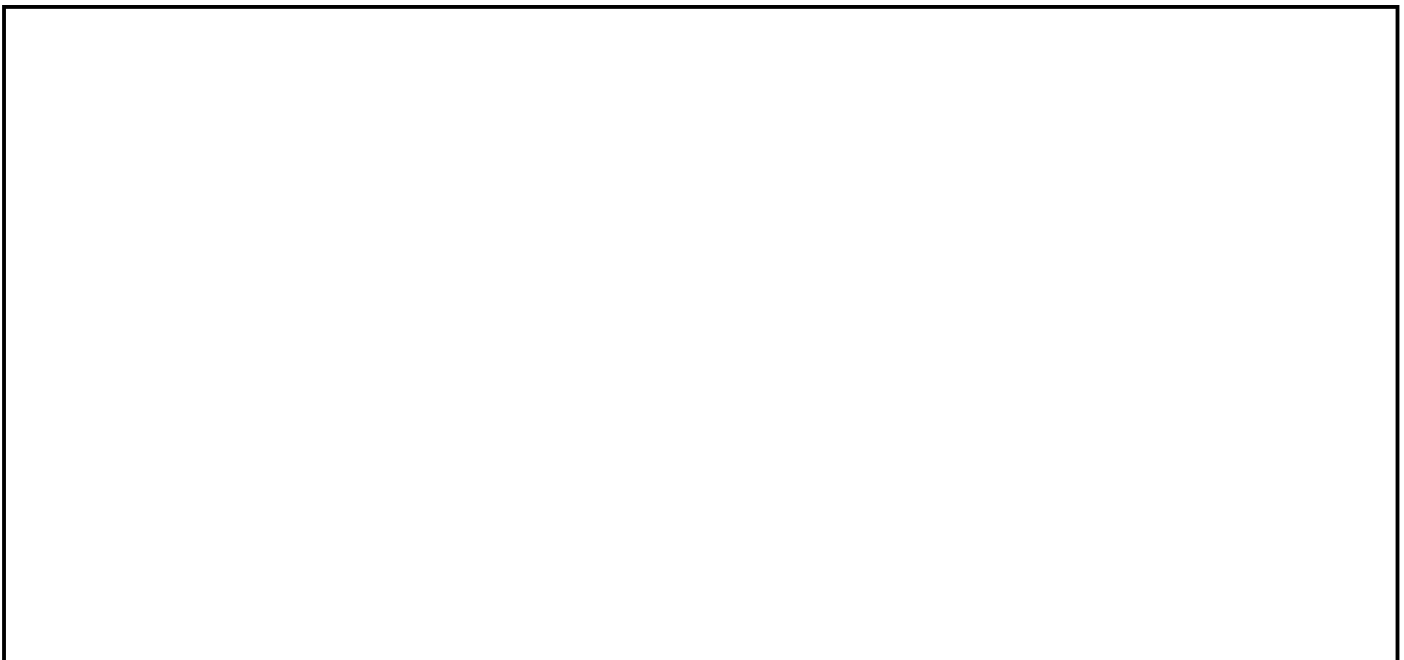
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**6 October 2015 Deputy Director Guiliano/AD Sleeper Briefing**

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**16 October 2015: Faith-based organizations, Community Leaders**

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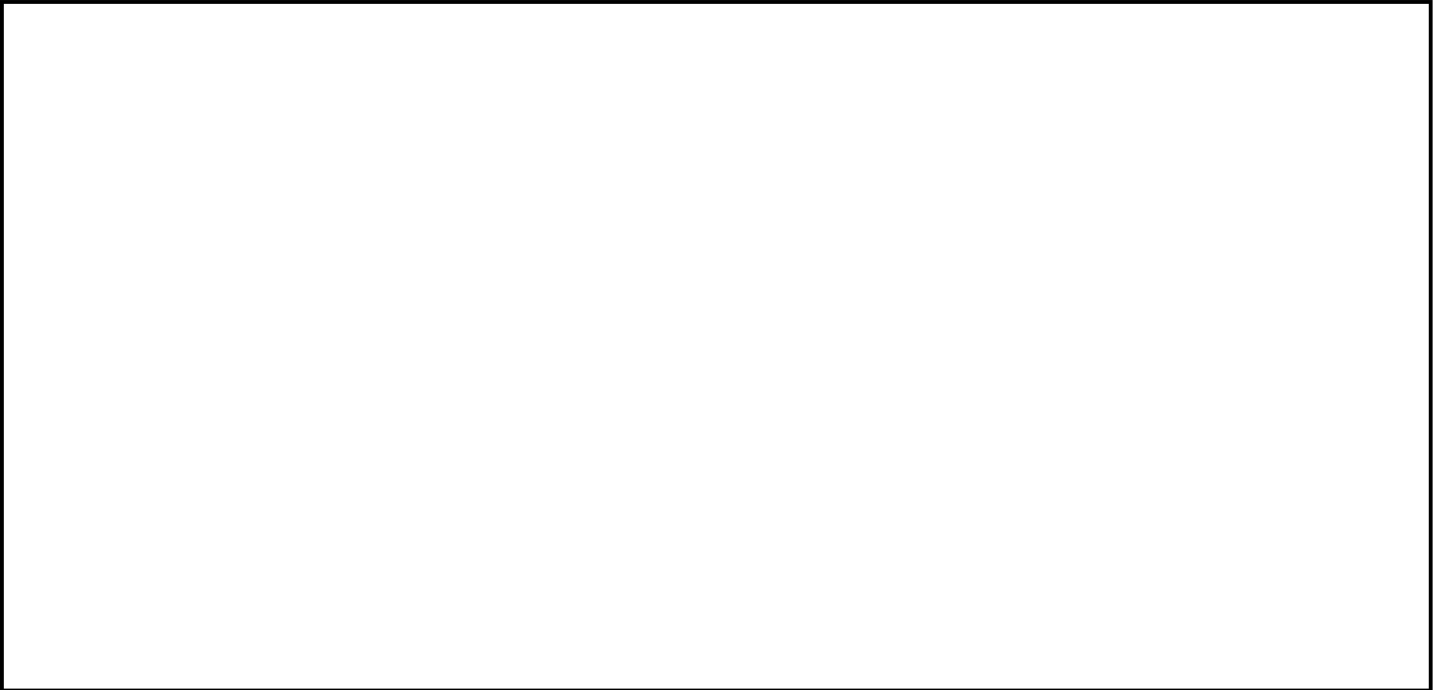
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20 October 2015: Virginia Threat Assessment Conference



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25 October 2015: IACP Conference



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26 October 2015: SAC's Conference



Inter-Agency Tiger Team August 2015 until Present

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**Federal Bureau of Investigation**  
Office of Public Affairs  
National Press Office

**Public Affairs Guidance**

AD Michael P. Kortan  
SC Richard Quinn,  
A/UC [redacted]  
UC [redacted]

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October xx, 2015

**Topic: Countering Violent Extremism FBI.gov Website**

**Press Guidance:**

Talking points and Q & As below are **for internal use only**. Field office media reps should handle all local media queries, and SACs may respond to questions related to local matters only. This document should not be disseminated in this particular format and should be considered a guide for preparing SACs or others for media inquiries or interviews. As a reminder, comments should not be made regarding ongoing investigations or on cases outside of your respective field office.

**Points of Contact:**

- For Community Outreach: [redacted]
- For Media: [redacted]
- For CVE: [redacted]

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**Issue/Background:**

[Redacted content]

b5

**Talking Points:**

[Redacted content]

[Redacted]

[Redacted]

[Redacted]

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Terminology of 'Violent Extremism'

[Redacted]

**Q&As:**

***Why was this program developed? What has the FBI been seeing to prompt this?***

[Redacted]

***What's the objective of this program?***

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[Redacted]

[Redacted content]

b5

***Why select high school students as a primary audience?***

[Redacted content]

b5

***When does the site "go live" or become accessible to the public?***

[Redacted content]

***Who designed the site?***

b5

***Who reviewed the site and content before it was launched on FBI.gov? What was the general response?***

b5

***What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?***

b5



***What is the advantage of using a website for this information?***

***Will any of my personal identifying information be captured and stored by the FBI while using the site?***

b5

***How can I sign up my school to use the site?***

***How do I access and use the site?***

b5

***What is the best way to view the site?***

b5

***What technology will I need to access the site?***

***What other resources are connected to the new website?***

b5

***Does the FBI have any CVE programs that focus on higher education?***

***Is the program available in other languages than English?***

b5

***What are some key issues that field offices may experience with the deployment of this site?***

[Redacted]

b5

***How will this program evolve? What are plans for the near future?***

[Redacted]

b5

**Technical Support**

[Redacted]

b5



[Redacted]

***Why is the site stalled or stuck?***

[Redacted]

b5

***Why isn't the site displaying correctly on my mobile device?***

[Redacted]



October 27<sup>th</sup>, 2015

Dear colleagues from the



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RE: Letters sent to the FBI, DHS, and DOJ dated the 26<sup>th</sup> of October, 2015

Your letter has been forwarded to my attention for appropriate response as the Section Chief of the Federal Bureau of Investigation's Countering Violent Extremism Section. While your input is greatly appreciated, it is my perspective that your letter is not entirely consistent with our discussion on the 16<sup>th</sup> of October. Your letter makes a number of assertions which are incorrect and inaccurate. We invite your representatives to attend a meeting at FBI HQ on Thursday, October 29<sup>th</sup> at 3:00 pm to engage in further discussions.

Your continued input is important as we all have an important role to play in fulfilling the White House's mandate. As you may recall in 2011, the White House disseminated its *National Strategy for Empowering Local Partners to Prevent Violent Extremism in the United States*. The document directed federal agencies to enhance information sharing, facilitate a greater understanding of the threat posed by radicalization, strengthen law enforcement cooperation and expertise, and assist communities in building resilience against extremist propaganda.

Regarding our website "Don't Be a Puppet," I would note that the FBI has a long history of educating communities on public safety issues—ranging from gangs and drugs to the more recent threat of cyber crime. The FBI has accepted invitations to send its agents and other professionals into schools for decades to openly discuss these issues and to urge young people to turn away from crime. In this same spirit, the "Don't Be a Puppet" program is educational in nature and does not ask or require teachers to report crime or suspicious behavior in their classrooms or to discuss FBI operations and policies.

While invariably the key to success in countering violent extremists is at the community level, the role of the FBI is to fully collaborate with our partners by sharing information and lending support whenever practicable. Should you have any questions, please contact me at [REDACTED]

Sincerely, [REDACTED]

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[REDACTED]  
Countering Violent Extremism Section  
Office of Partner Engagement

CC: Department of Homeland Security  
Department of Justice

DELIBERATIVE PROCESS PRIVILEGED DOCUMENT  
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FOR FBI INTERNAL USE ONLY



Office of Partner Engagement  
Don't Be a Puppet Website | November 2015



SUMMARY

[Redacted]

[Redacted]

[Redacted]

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BACKGROUND:

[Redacted]

WEBSITE CONCEPT:

[Redacted]

b5

FBI FOCUS GROUPS:

[Redacted]

[Redacted]

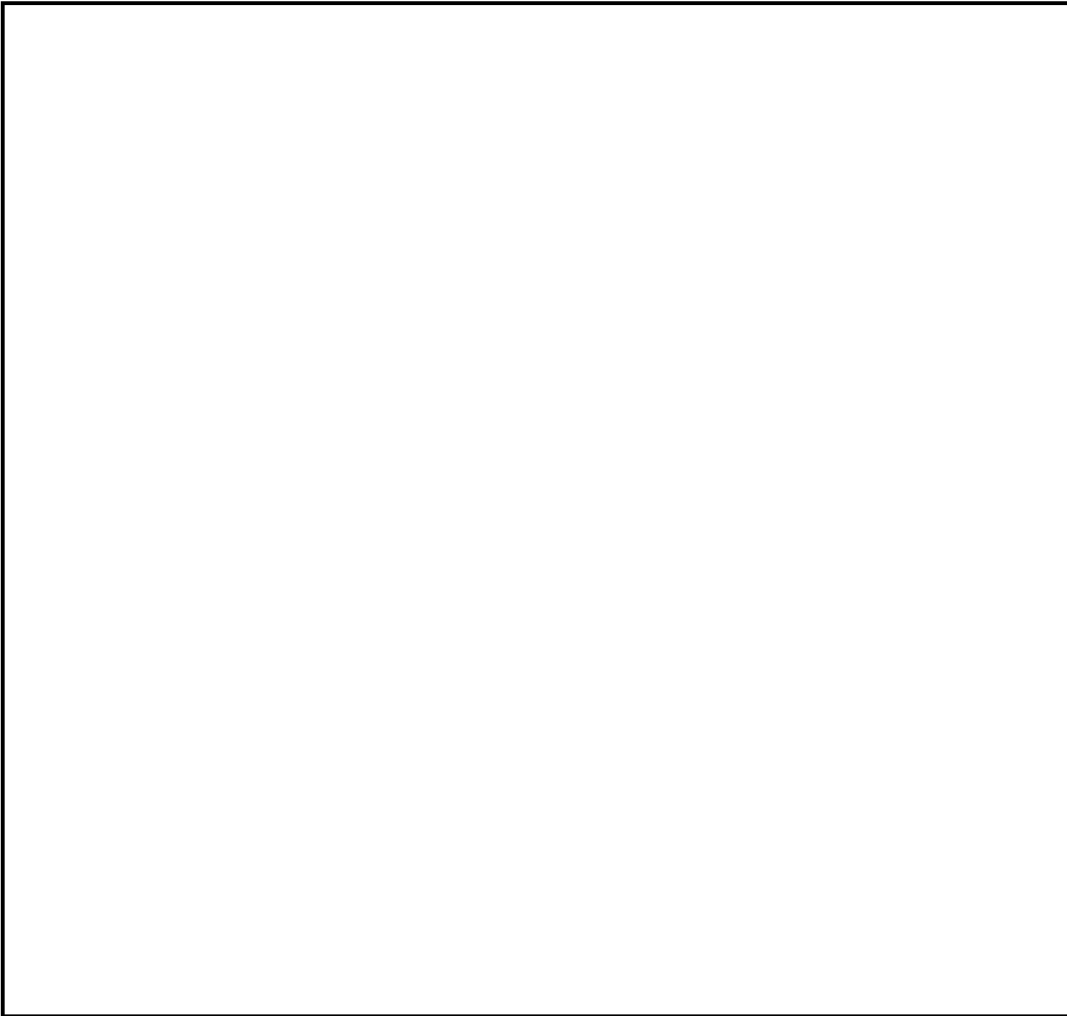
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FOR FBI INTERNAL USE ONLY

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Office of Partner Engagement  
Don't Be a Puppet Website | November 2015



**BACKGROUND:**

**WEBSITE CONCEPT:**

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**FBI DEVELOPMENT PROCESS:**

**FBI FOCUS GROUPS:**

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[Redacted]

7 July 2015: Law Enforcement Focus Group

[Redacted]

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9 July 2015: Counterterrorism Division

[Redacted]

31 July 2015: Faith-based organizations, Community Leaders, Law enforcement

[Redacted]

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Civic Leaders:

[Redacted]

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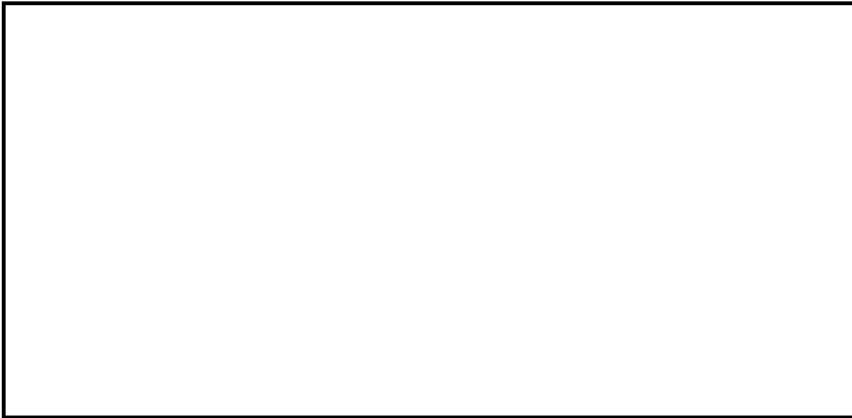
Religious Leaders:

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FOR FBI INTERNAL USE ONLY



LE Partners:

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23 September 2015



Woodbridge, Virginia

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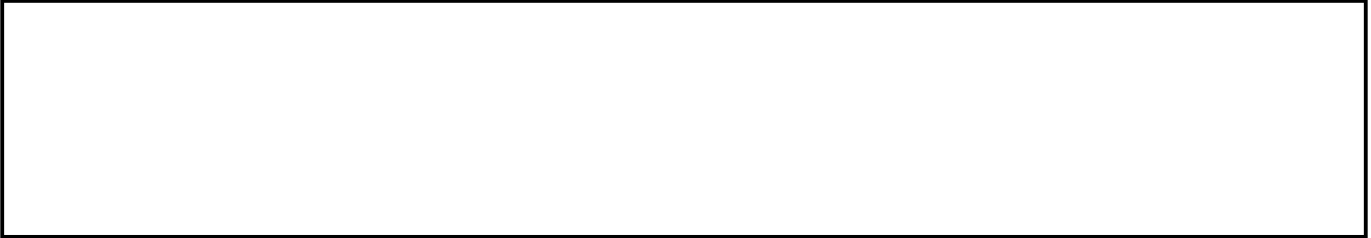
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FOR FBI INTERNAL USE ONLY**

**30 September 2015: ASAC Conference**

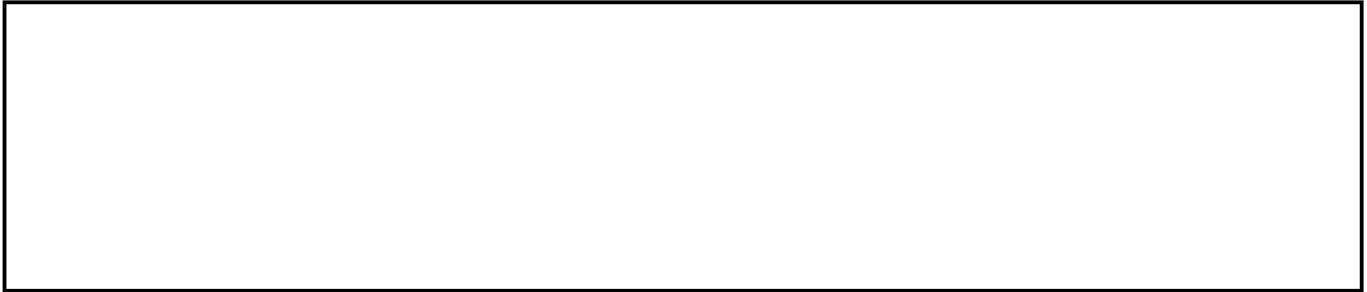
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**30 September 2015: CVE Stakeholder Meeting**

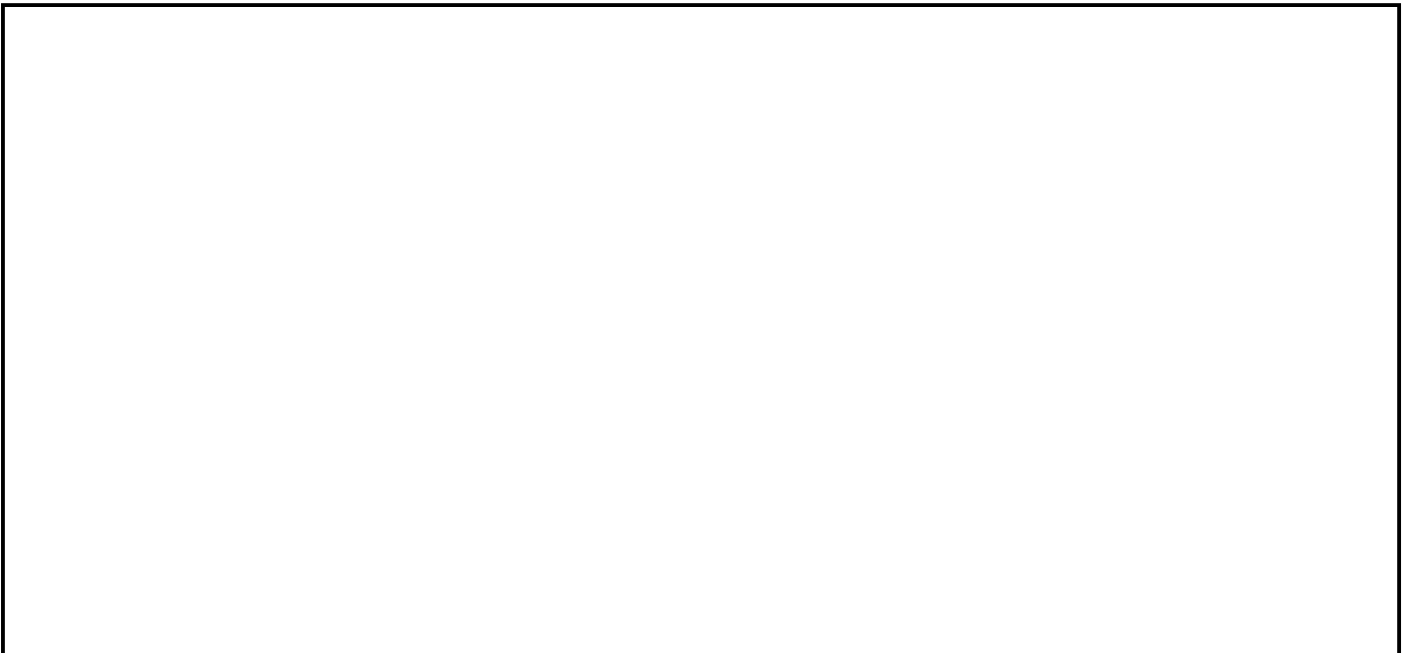
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**6 October 2015: Deputy Director Guiliano/AD Sleeper Briefing**

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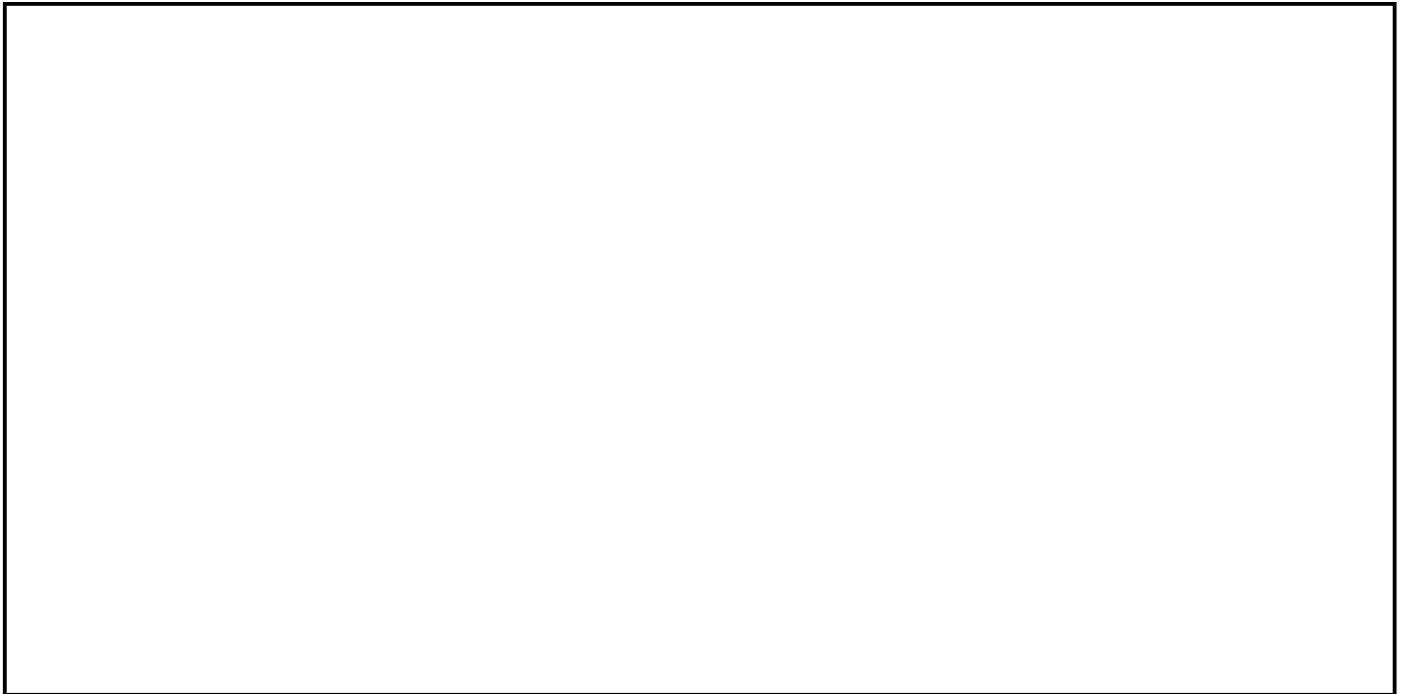
**16 October 2015: Faith-based organizations, Community Leaders**

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20 October 2015: Virginia Threat Assessment Conference



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25 October 2015: IACP Conference



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26 October 2015: SAC's Conference



August 2015 until Present: Inter-Agency Tiger Team



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**Federal Bureau of Investigation**  
Office of Public Affairs  
National Press Office

**Public Affairs Guidance**

AD Michael P. Kortan  
SC Richard Quinn  
A/UC  
UC

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*October xx, 2015*

**Topic: Countering Violent Extremism FBI.gov Web Portal**

**Press Guidance:**

Talking points and Q & A's below are **for internal use only**. Field Offices media reps should handle all local media queries and SACs may respond to questions related to local matters only. This document should not be disseminated in this particular format and should be considered a guide for preparing SACs or others for media inquiries or interviews. As a reminder, comments should not be made regarding ongoing investigations or on cases outside of your respective field office. Calls referring to cases of a national significance should be referred to A/UC

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For technical questions regarding the website, please contact

**Issue/Background:**

**Talking Points:**

b5

[Redacted]

b5

**Q&As:**

***Who is the intended audience for the portal?***

[Redacted]

[Redacted]

b5

***What is the advantage of using a web portal for this information?***

[Redacted]

b5

***Will any of my personal identifying information be captured and stored by the FBI while using the portal?***

[Redacted]

[Redacted]

***When will the portal be launched?***

[Redacted]

***How do I access and use the portal?***

[Redacted]

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***What is the best way to view the portal?***

[Redacted]

***What technology will I need to access the portal?***

[Redacted]



**Federal Bureau of Investigation**  
Office of Public Affairs  
National Press Office

**Public Affairs Guidance**

AD Michael P. Kortan  
SC Richard Quinn,  
A/UC [redacted]  
UC [redacted]

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*October xx, 2015*

**Topic: Countering Violent Extremism FBI.gov Web Portal**

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**Points of Contact:**

- For technical questions: xx
- For Community Outreach: xx
- For Media: [redacted]

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**Issue/Background:**

[Redacted content]

**Talking Points:**

[Redacted content]

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Terminology of 'Violent Extremism'

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**Q&As:**

***Why was this curriculum developed? What has the FBI been seeing to prompt this?***

***What's the objective of this curriculum?***

***Where does behavior information contained in the curriculum come from? Why does the FBI target certain behaviors?***

***Who is the intended audience for the curriculum?***

b5



***Who designed the portal?***

The FBI designed the portal.

***Did anyone from schools provide input to this curriculum and if so, what was the general response?***

b5

***What is the advantage of using a web portal for this information?***

b5

***Will any of my personal identifying information be captured and stored by the FBI while using the portal?***

***When will the portal be launched?***

b5

***How do I access and use the portal?***

***What is the best way to view the portal?***

***What technology will I need to access the portal?***

b5

***What other resources are connected to the new website portal?***

***Is the curriculum available in other languages than English?***

***How will this curriculum effort evolve? What are plans for the near future?***

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DRA



**Federal Bureau of Investigation**  
Office of Public Affairs  
National Press Office

**Public Affairs Guidance**

AD Michael P. Kortan

SC Richard Quinn

A/UC

UC

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*October xx, 2015*

**Topic: Countering Violent Extremism FBI.gov Website**

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**Points of Contact:**

- For Community Outreach:
- For Media:
- For CVE:

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**Issue/Background:**

**Talking Points:**

b5

[Redacted]

b5

Terminology of 'Violent Extremism'

[Redacted]

Terminology of 'Countering Violent Extremism'

[Redacted]

**Q&As:**

***Why was this program developed? What has the FBI been seeing to prompt this?***

[Redacted]

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***What's the objective of this program?***

[Redacted]

***Where does behavior information contained in the program come from? Why does the FBI target certain behaviors?***

b5

***Who is the intended audience for the curriculum?***

***Why select high school students as a primary audience?***

b5

***When does the site "go live" or become accessible to the public?***

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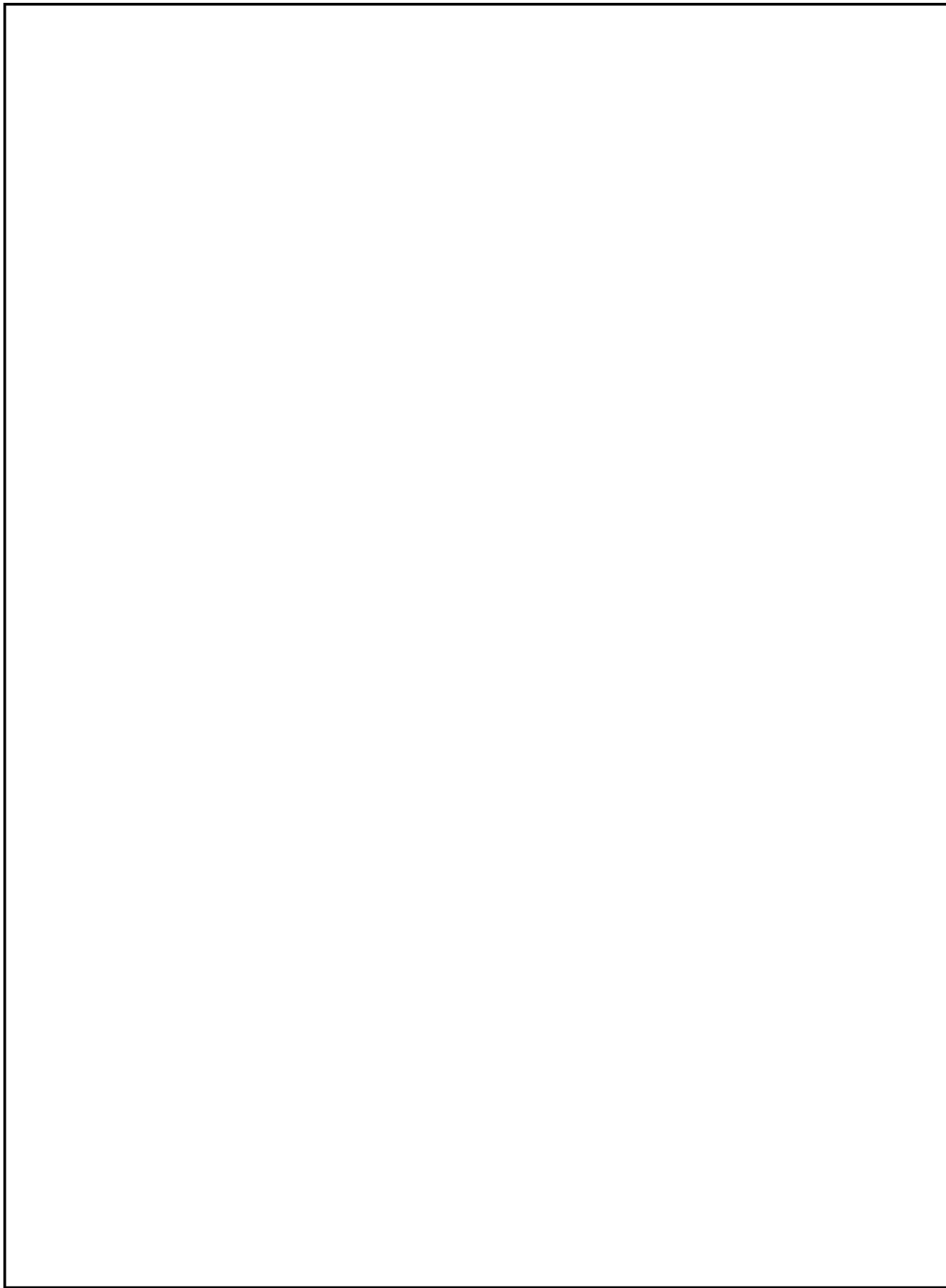
***Who designed the site?***

***Who reviewed the site and content before it was launched on FBI.gov? What was the general response?***

b5

***What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?***

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***What is the advantage of using a website for this information?***

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***How do I access and use the site?***

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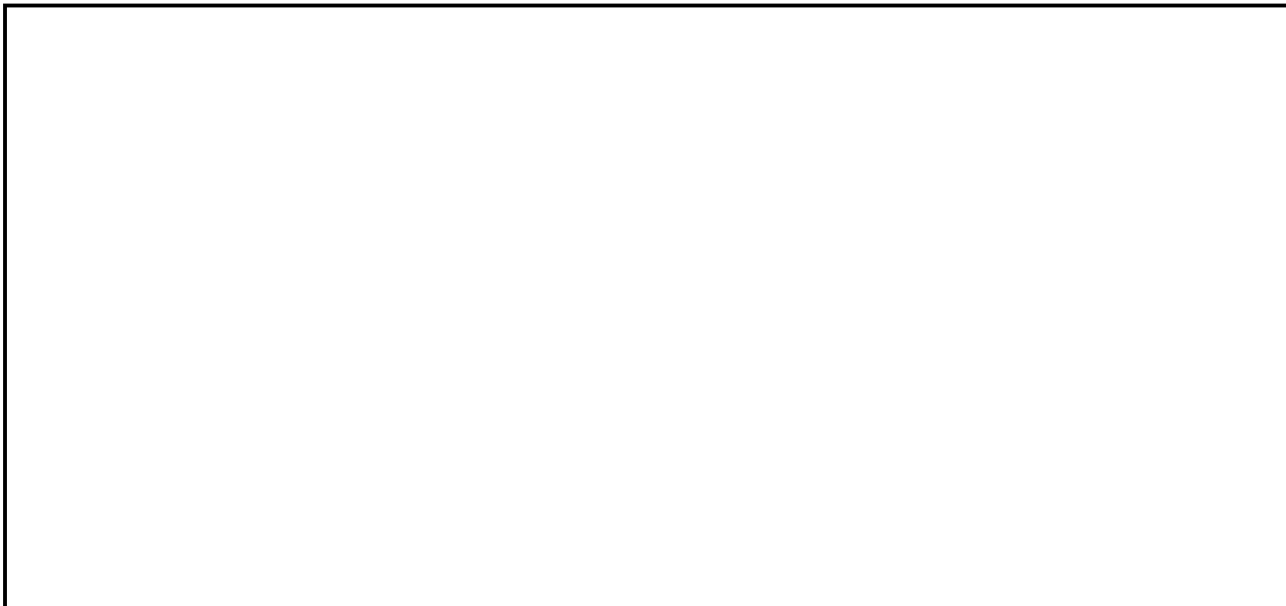
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***Does the FBI have any CVE programs that focus on higher education?***

***Is the program available in other languages than English?***

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***What are some key issues that field offices may experience with the deployment of this site?***



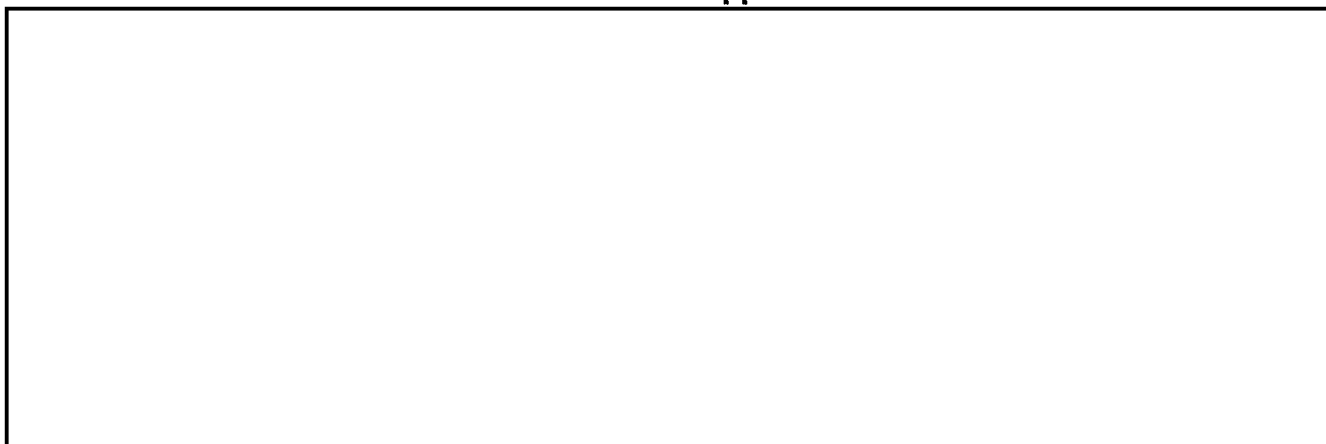
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***How will this program evolve? What are plans for the near future?***



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**Technical Support**



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[Redacted]

***Why is the site stalled or stuck?***

[Redacted]

***Why isn't the site displaying correctly on my mobile device?***

[Redacted]



**Federal Bureau of Investigation**  
Office of Public Affairs  
National Press Office

**Public Affairs Guidance**

AD Michael P. Kortan  
SC Richard Quinn,  
A/UC [redacted]  
UC [redacted]

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*October xx, 2015*

**Topic: Countering Violent Extremism FBI.gov Website**

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**Points of Contact:**

- For Community Outreach: [redacted]
- For Media: [redacted]
- For CVE: [redacted]

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**Issue/Background:**

[Redacted content]

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**Talking Points:**

[Redacted content]

[Redacted]

Objective of the Website

[Redacted]

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Terminology of 'Violent Extremism'

[Redacted]

**Q&As:**

***Why was this program developed? What has the FBI been seeing to prompt this?***

[Redacted]

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***What's the objective of this program?***

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***Who is the intended audience for the curriculum?***

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***When does the site "go live" or become accessible to the public?***

***Who designed the site?***

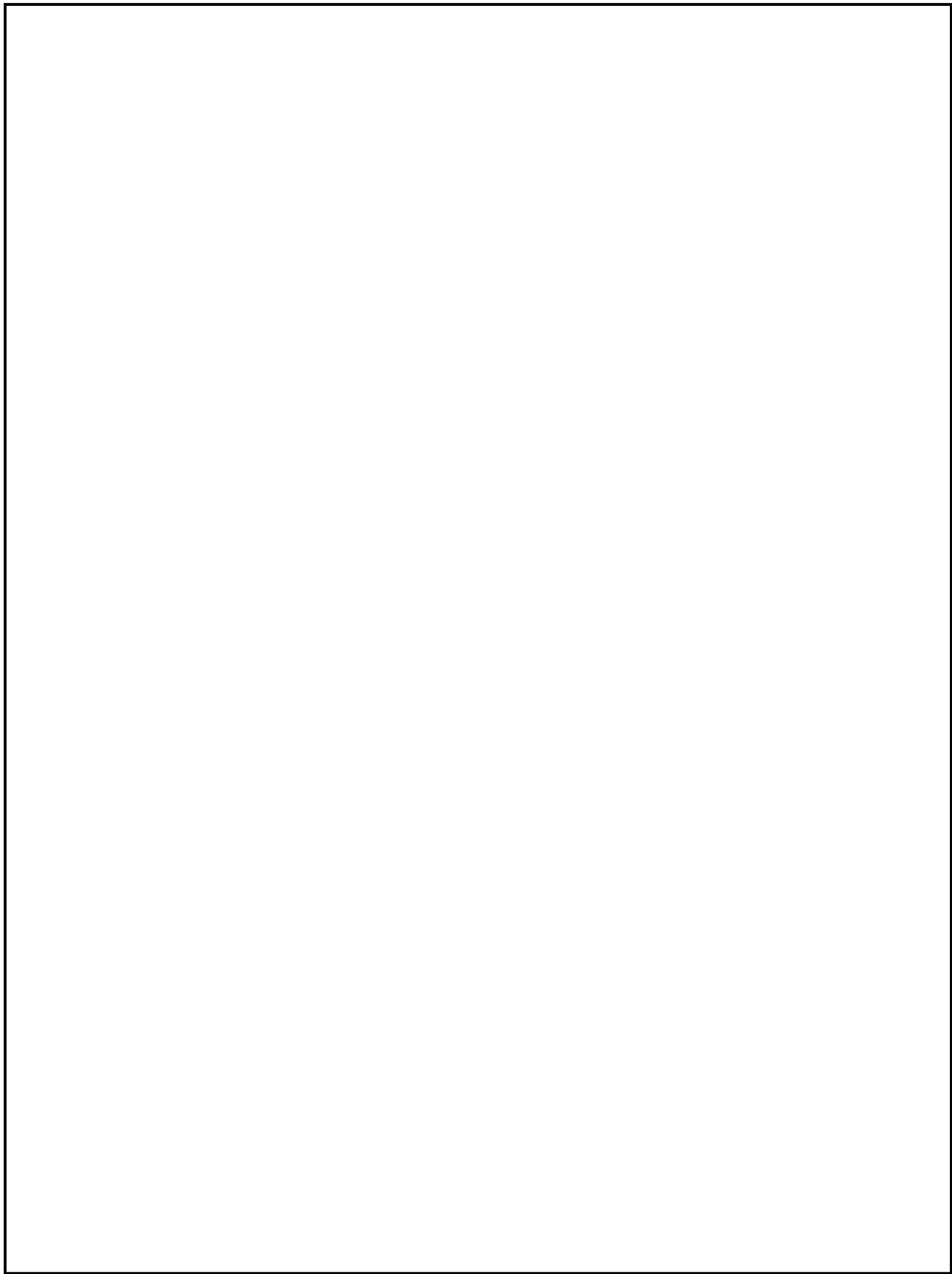
***Who reviewed the site and content before it was launched on FBI.gov? What was the general response?***

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***What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?***

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***What is the advantage of using a website for this information?***

***Will any of my personal identifying information be captured and stored by the FBI while using the site?***

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***How can I sign up my school to use the site?***

***How do I access and use the site?***

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***What is the best way to view the site?***

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***What technology will I need to access the site?***

***What other resources are connected to the new website?***

b5

***Does the FBI have any CVE programs that focus on higher education?***

***Is the program available in other languages than English?***

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***What are some key issues that field offices may experience with the deployment of this site?***

[Redacted]

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***How will this program evolve? What are plans for the near future?***

[Redacted]

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**Technical Support**

[Redacted]

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**Federal Bureau of Investigation**  
Office of Public Affairs  
National Press Office

**Public Affairs Guidance**

AD Michael P. Kortan  
SC Richard Quinn,  
A/UC [redacted]  
UC [redacted]

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*October xx, 2015*

**Topic: Countering Violent Extremism FBI.gov Web Portal**

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**Points of Contact:**

- For Community Outreach [redacted]
- For Media: [redacted]
- For CVE: [redacted]

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**Issue/Background:**

[Redacted content]

**Talking Points:**

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[Redacted content]

[Redacted]

Terminology of 'Violent Extremism'

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[Redacted]

Q&As:

***Why was this program developed? What has the FBI been seeing to prompt this?***

[Redacted]

***What's the objective of this program?***

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[Redacted]

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b5

***When does the site "go live" or become accessible to the public?***

***Who designed the site?***



***Who reviewed the site and content before it was launched on [FBI.gov](https://www.fbi.gov)? What was the general response?***

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***What can parents, guardians, and the community do to help with keeping an individual from going down a path of violent extremism?***

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***As students and the public go through this program, what should the 'takeaway' be? The key point?***

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***What is the advantage of using a website for this information?***

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***Will any of my personal identifying information be captured and stored by the FBI while using the site?***

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**Technical Support**

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**Why is the site stalled or stuck?**

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**Why isn't the site displaying correctly on my mobile device?**

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[Redacted]



**Federal Bureau of Investigation**  
Office of Public Affairs  
National Press Office

**Public Affairs Guidance**

AD Michael P. Kortan  
SC Richard Quinn,  
A/UC [redacted]  
UC [redacted]

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*October xx, 2015*

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- For Media: [redacted]
- For CVE: [redacted]

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**Issue/Background:**

**Talking Points:**

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Terminology of 'Violent Extremism'

[Redacted]

**Q&As:**

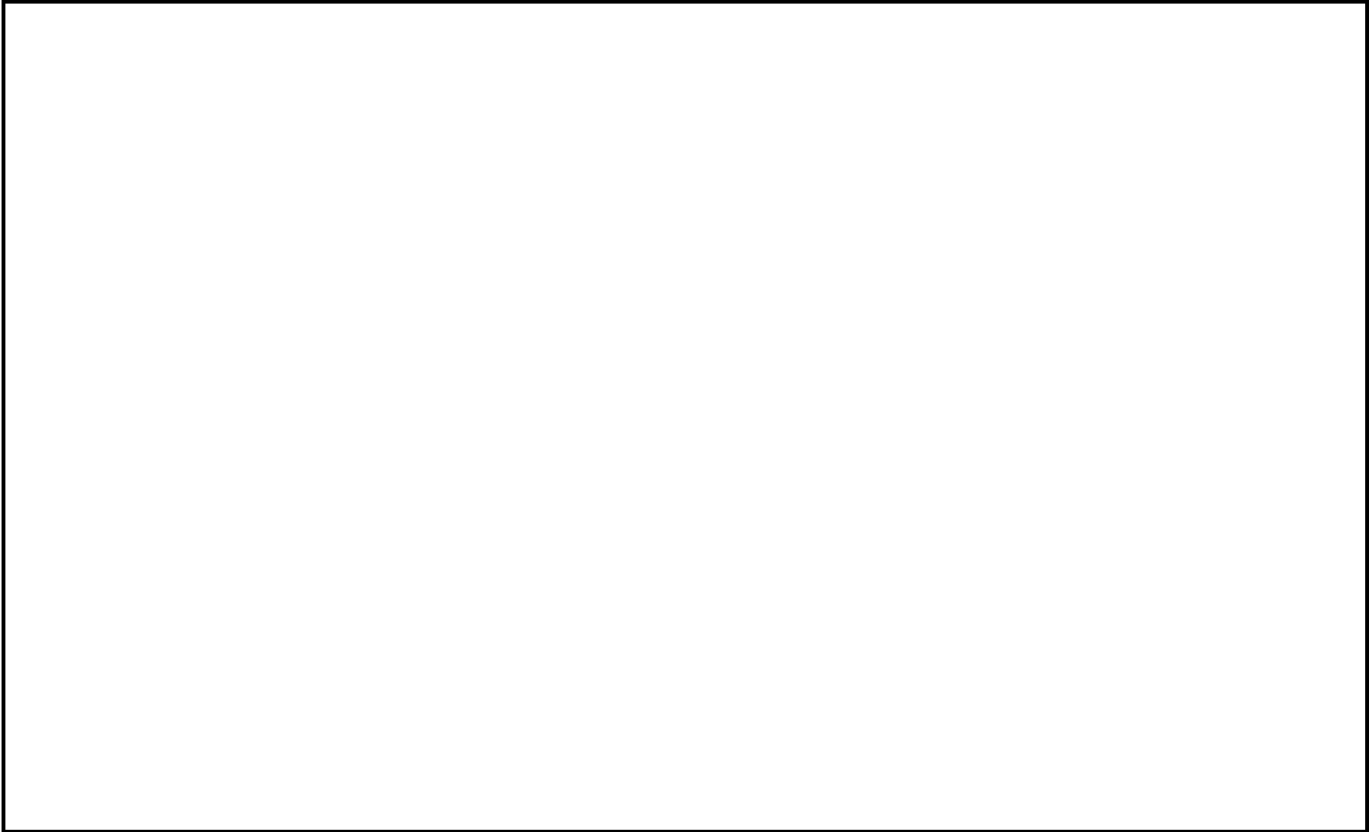
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[Redacted]

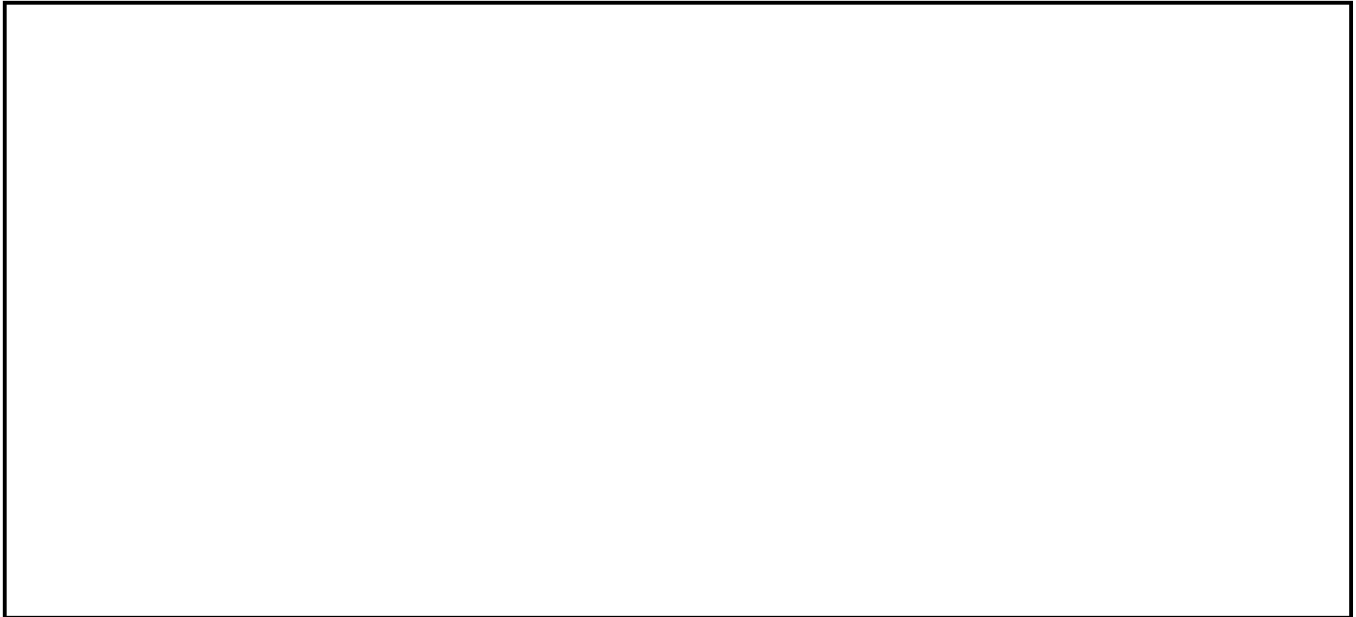
***What's the objective of this program?***

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***When does the site "go live" or become accessible to the public?***





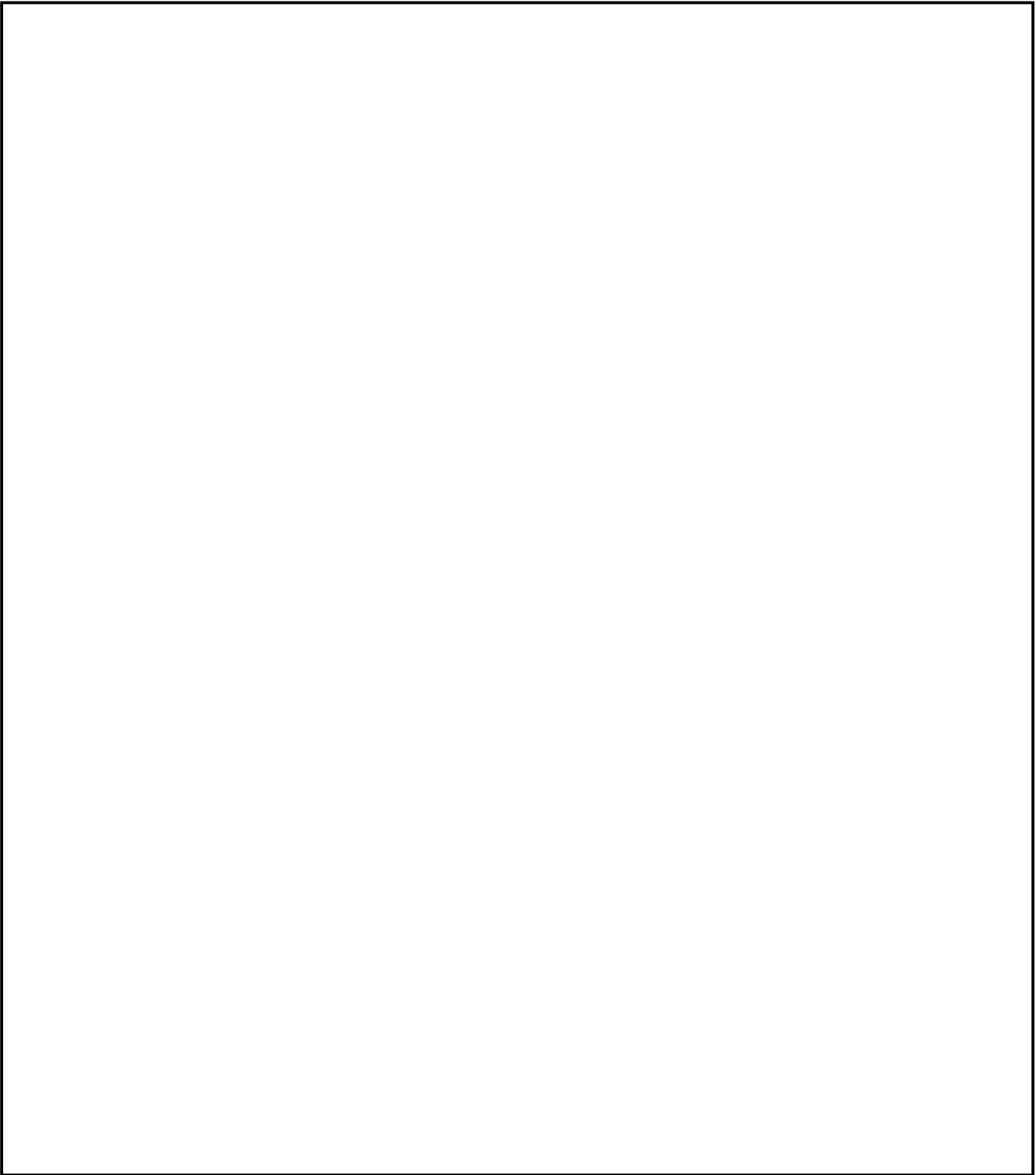
***Who designed the site?***

***Who reviewed the site and content before it was launched on FBI.gov? What was the general response?***

b5

***What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?***

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***What is the advantage of using a website for this information?***

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***Will any of my personal identifying information be captured and stored by the FBI while using the site?***

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***How can I sign up my school to use the site?***

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[Redacted]

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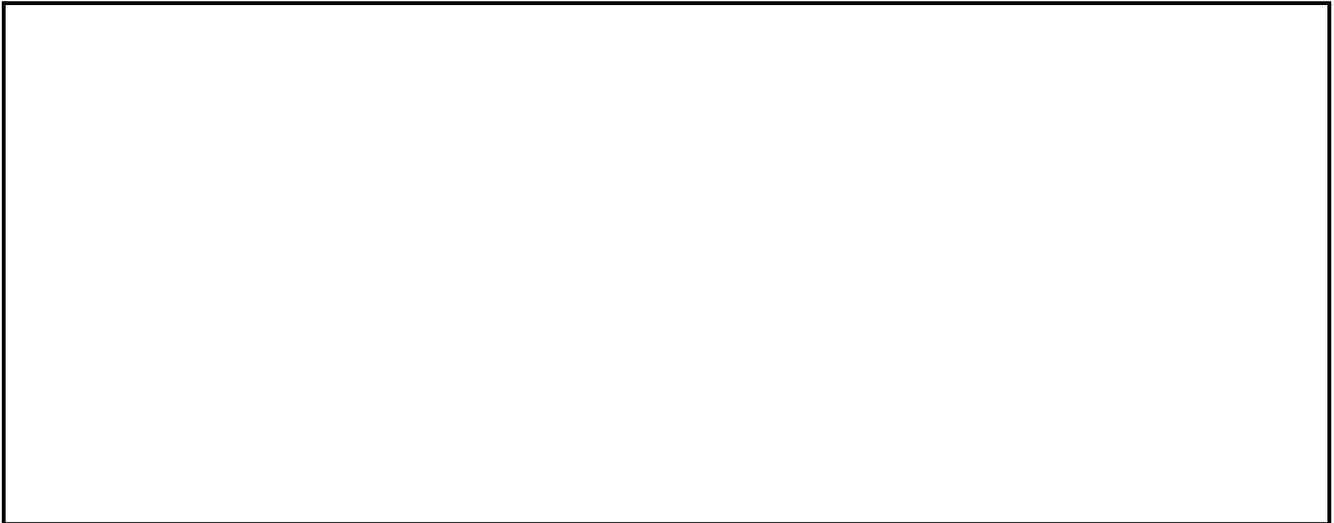
[Redacted]

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**Technical Support**



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***Why is the site stalled or stuck?***



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**Federal Bureau of Investigation**  
Office of Public Affairs  
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***DELIBERATIVE PRODUCT***

**Public Affairs Guidance**

AD Michael P. Kortan [REDACTED]

SC Richard Quinn [REDACTED]

A/UC [REDACTED]

UC [REDACTED]

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*November xx, 2015*

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Points of Contact:

- For Community Outreach: [REDACTED]
- For Media: [REDACTED]
- For CVE: [REDACTED]

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**Issue/Background:**

[REDACTED]

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**Talking Points:**

[REDACTED]

[Redacted]

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Terminology of 'Violent Extremism'

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Terminology of 'Countering Violent Extremism'

[Redacted]

**Q&As:**

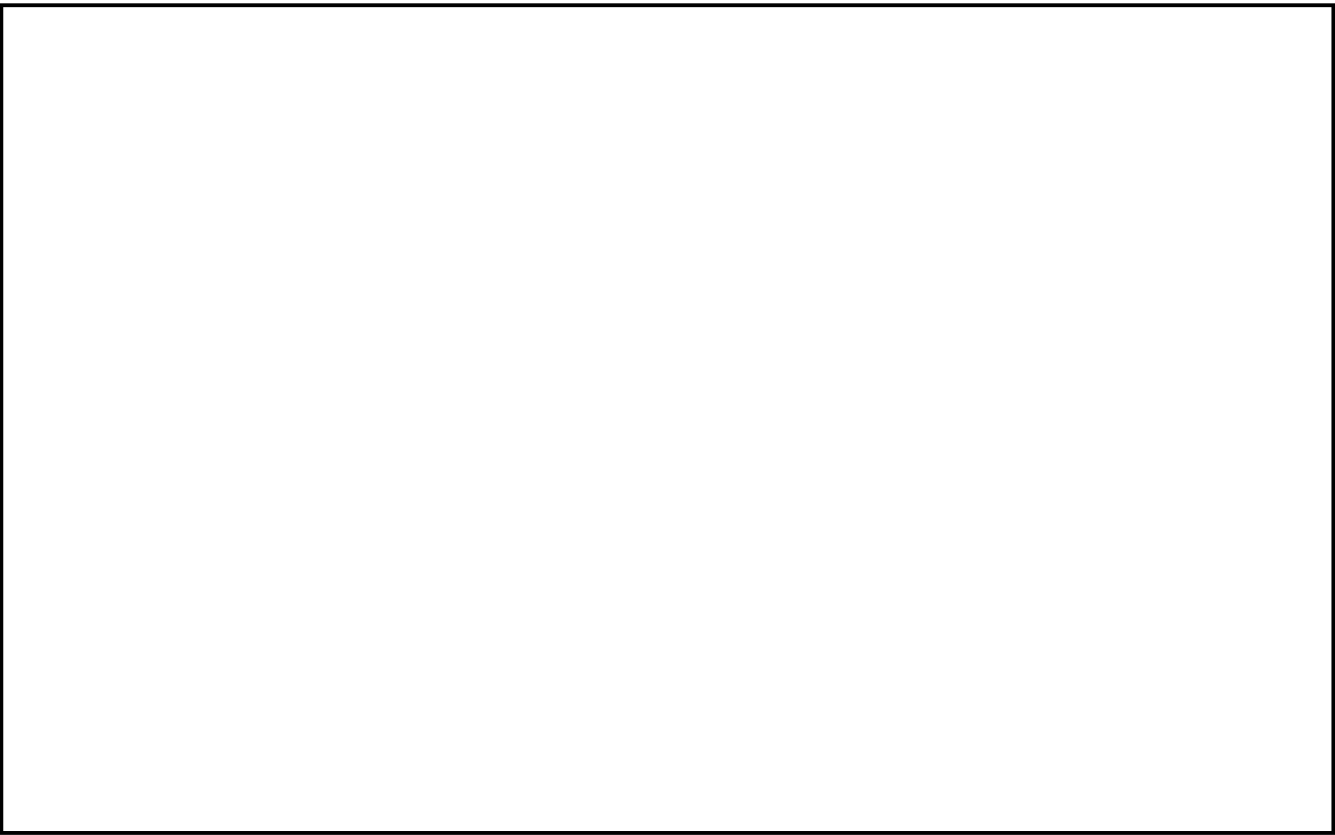
***Why was ~~this~~ program developed? What has the FBI been seeing to prompt this?***

[Redacted]

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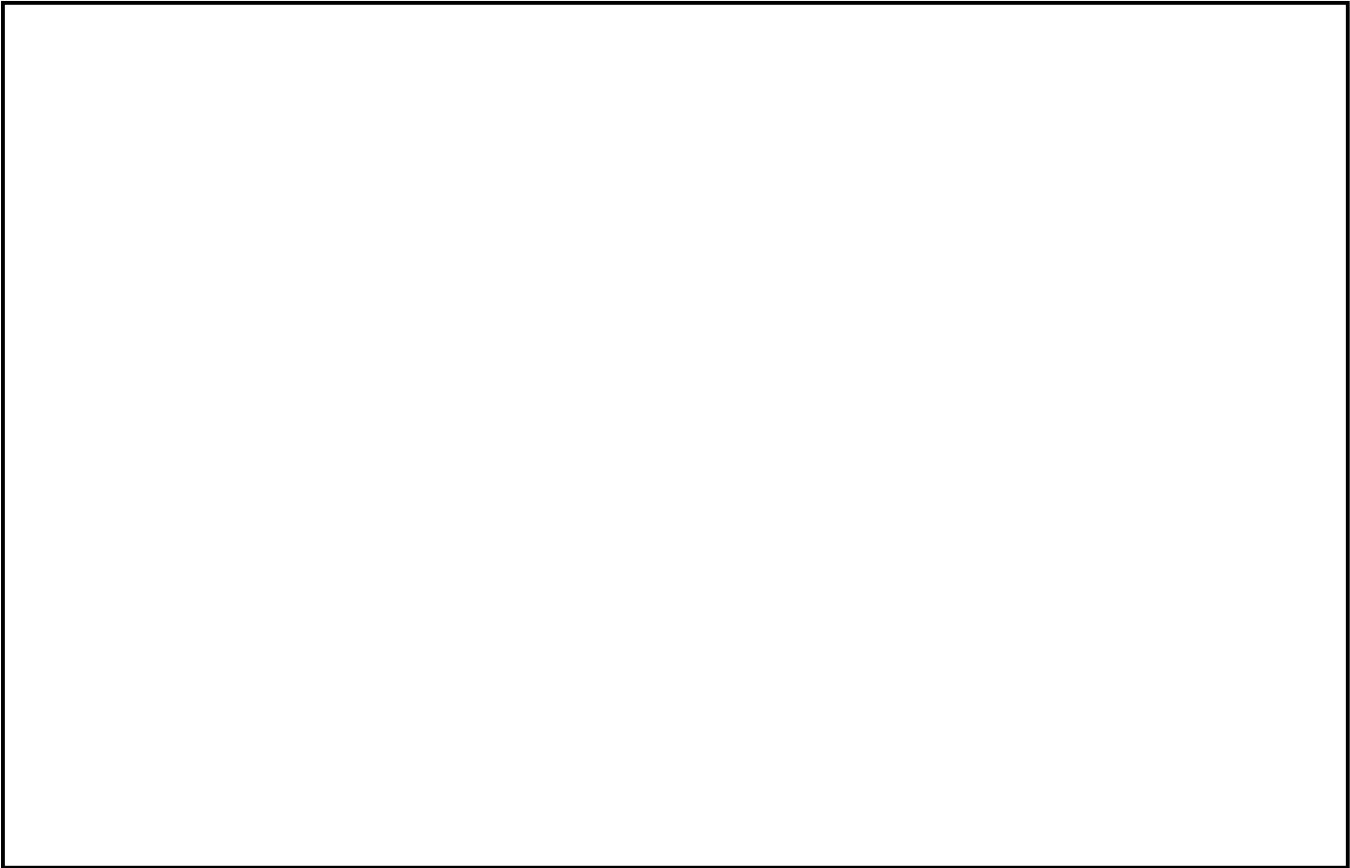
***What's the objective of this program?***

[Redacted]



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***Who is the intended audience for the curriculum?***



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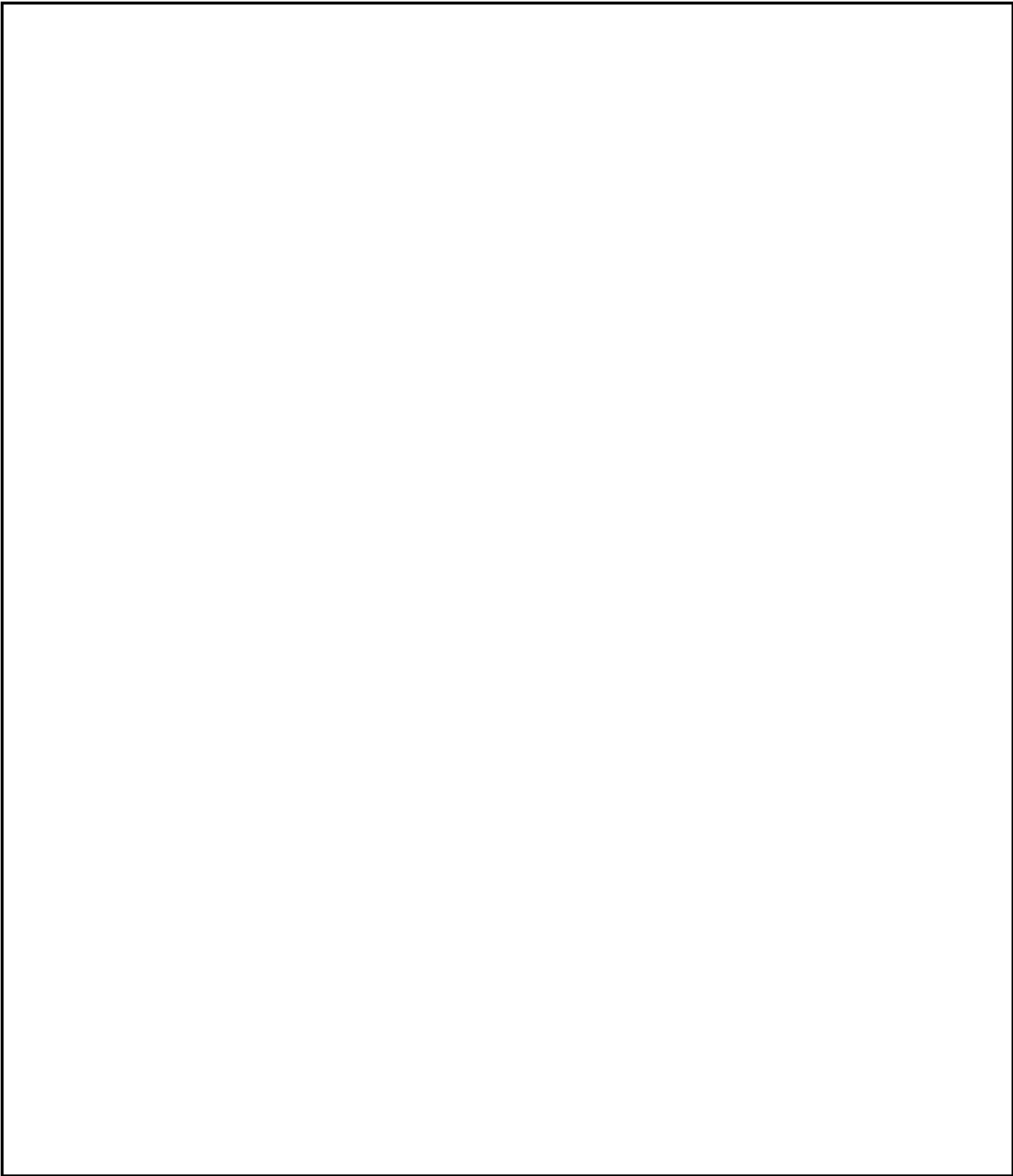
***Who designed the site?***

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***What are some key issues that field offices may experience with the deployment of this site?***

b5

***How will this program evolve? What are plans for the near future?***

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**Technical Support**

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***Why is the site stalled or stuck?***

[REDACTED]

***Why isn't the site displaying correctly on my mobile device?***

[REDACTED]



**Federal Bureau of Investigation**  
Office of Public Affairs  
National Press Office

**DELIBERATIVE PRODUCT**

**Public Affairs Guidance**  
AD Michael P. Kortan [redacted]  
SC Richard Quinn [redacted]  
A/UC [redacted]  
UC [redacted]

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b7C

November xx, 2015

**Topic:** Countering Violent Extremism FBI.gov Website

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Points of Contact:

- For Community Outreach: [redacted]
- For Media: [redacted]
- For CVE: [redacted]

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**Issue/Background:**

[Redacted]

**Talking Points:**

[Redacted]

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Objective of the Website

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[Redacted]

Terminology of 'Violent Extremism'

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Terminology of 'Countering Violent Extremism'

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**Q&As:**

***Why was this program developed? What has the FBI been seeing to prompt this?***

[Redacted]

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Comment	

***What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?***

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Comment

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*What is the advantage of using a website for this information?*

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b5

[Redacted]

***What are some key issues that field offices may experience with the deployment of this site?***

[Redacted]

b5

[Redacted]

*How will this program evolve? What are plans for the near future?*

b5

[Redacted]

**Technical Support**

[Redacted]

[Redacted]

b5

*Why is the site stalled or stuck?*

[Redacted]

b5

*Why isn't the site displaying correctly on my mobile device?*



**Federal Bureau of Investigation**  
Office of Public Affairs  
National Press Office

**DELIBERATIVE PRODUCT**

**Public Affairs Guidance**  
AD Michael P. Kortan [redacted]  
SC Richard Quinn [redacted]  
A/UC [redacted]  
UC [redacted]

b6  
b7C

November xx, 2015

**Topic:** Countering Violent Extremism FBI.gov Website

**Press Guidance:**

Talking points and Q & As below are **for internal use only**. Field office media reps should handle all local media queries, and SACs may respond to questions related to local matters only. This document should not be disseminated in this particular format and should be considered a guide for preparing SACs or others for media inquiries or interviews. As a reminder, comments should not be made regarding ongoing investigations or on cases outside of your respective field office.

**Points of Contact:**

- For Community Outreach: [redacted]
- For Media: [redacted]
- For CVE: [redacted]

b6  
b7C

**Issue/Background:**

[Redacted]

**Talking Points:**

[Redacted]

b5



[Redacted]

b5

Objective of the Website

[Redacted]

[Redacted]

Terminology of 'Violent Extremism'

[Redacted]

Terminology of 'Countering Violent Extremism'

b5

[Redacted]

Q&As:

***Why was this program developed? What has the FBI been seeing to prompt this?***

[Redacted]

b5

***What's the objective of this program?***

[Redacted]



b5

***Where does behavior information contained in the program come from? Why does the FBI target certain behaviors?***



b5

***Who is the intended audience for the curriculum?***



b5

***When does the site "go live" or become accessible to the public?***

b5

***Who designed the site?***

***Who reviewed the site and content before it was launched on FBI.gov? What was the general response?***

b5

***What can parents, guardians, and communities do to help keep an individual from going down a path of violent extremism?***

b5

[Redacted]

b5

[Redacted]

b5

[Redacted]

***What is the advantage of using a website for this information?***

[Redacted]

b5

***Will any of my personal identifying information be captured and stored by the FBI while using the site?***

b5

***How do I access and use the site?***

b5

***What is the best way to view the site?***

***What technology will I need to access the site?***

b5

***What other resources are connected to the new website?***

[Redacted]

b5

***Does the FBI have any CVE programs that focus on higher education?***

[Redacted]

b5

***Is the program available in other languages than English?***

[Redacted]

***What are some key issues that field offices may experience with the deployment of this site?***

[Redacted]

b5

b5

*How will this program evolve? What are plans for the near future?*

**Technical Support**

b5

*Why is the site stalled or stuck?*

b5

*Why isn't the site displaying correctly on my mobile device?*



b5

**DRAFT**